“Trying to manage a project without project management is like trying to play a football game without a game plan.” – K. Tate

ENTR 516 – Agile and Lean Project Management – March 28, April 4
The goal of this course is to guide entrepreneurs to develop their projects into a real phase by managing all the teams via more effective communication. The course will focus on agile & lean project management practices to deliver desired outputs on-time and on-budget.

Upon successful completion of the course, the learner will be able to:
1. Manage a team to build quality online products on time and on budget using agile & lean practices,
2. Create and iterate a product backlog in uncertainty and risk,
3. Apply the scrum framework to enhance team communication and transparency.

Murat Özbilen – PMP; Senior Partner & SEMEA Managing Director, Global Business Management Consultants – https://tr.linkedin.com/pub/murat-%C3%B6zbilen-pmp/2/b51/434
“Technology is dominated by two types of people: those who understand what they do not manage, and those who manage what they do not understand.” – A. Putt

ENTR 506 – Technology Management – April 18, 25, May 9
This course is a practitioner-focused course designed to train entrepreneurs and entrepreneurial candidates develop a commercial-savvy appreciation of technology. Students will be provided with cases and real life examples of successful technology based startups and will have the opportunity to diagnose the factors that led to their success in an interactive classroom setting. The students will be asked to pitch the technology and internet strategy of their startups to the class.

Upon successful completion of the course, the learner will be able to:
1. assess technology business value chain in general and assess ideas and technologies for their technical merit and commercial potential,
2. prepare themselves for dealing with technology related business decisions,
3. develop managerial skills that can be helpful in the successful commercialization and management of a technology-based product, company or new venture

Dr. Ayşe Ufuk Ağar – Chief Business Development and Strategy Officer, Digiturk – https://tr.linkedin.com/in/drayseufukagar
“Operations management is about developing and managing value-adding processes, and supporting these through various tools, techniques and methods.” – C. A. Voss

**ENTR 509 – Operations Management – May 9, 16, 23**

Operations is one of three main functional areas of any organization. The aim of this course is to introduce students with concepts of operations management from a new ventures point of view and related decision problems. The course covers the topics of operations strategy, operations analysis, quality management, forecasting, inventory management and other related topics.

After successful completion of the course, the learner is expected to be able to:

1. identify the operations management aspects from the point of a new venture,
2. identify the operational and administrative processes in their own organization,
3. apply analytical methods of operations management for problem solving

**Doç. Dr. Ulaş Özen** – Management Information Systems Department Head, **Ozyegin University Faculty of Business** – [https://tr.linkedin.com/pub/ulas-ozen/5/321/93](https://tr.linkedin.com/pub/ulas-ozen/5/321/93)