

ABRAR ALI SAIYED

Assistant Professor

Entrepreneurship and Management

Ozyegin University

Ph.D. Business Policy (Indian Institute of Management, Ahmedabad)

SUMMARY OF PROFILE

Coming from the most enterprising state and city of India, always I have observed very interesting and unusual business practices. I am from Gujarat State in India and from Ahmedabad city, both are known for its long history of entrepreneurial and business practices. (Gujarat region has been much known as trading and business center since Indus Valley Civilization. Ahmedabad city was built in 1411 as a city of business and trade and was known as Manchester of East due to many textile mills during early twentieth century). Studying with the brightest bright minds of the country in Indian Institute of Management Ahmedabad (IIMA) (Ranked No.1 Business School in India), and learning from the finest teachers of Management, helped me finding my own strengths for research and teaching. From organizing Summer School for Doctoral Students and Junior Faculties across India, to starting a venture on heritage, working as consultant to teaching in top business schools as visiting faculty, I could explore myself during my Fellowship Program in Management in IIMA.

My research is studying innovation and internationalization in SMEs, Family Businesses and Entrepreneurial Ventures. For the last few years, my interests are in exploring business and entrepreneurial practices of more than 500 years old city markets, traditional business communities, different religious and social groups as well as industrial clusters and family businesses. The focus has been how I can bring indigenous knowledge related to management and entrepreneurship from India into mainstream management research. I started using sociology and anthropology for understanding business practices and entrepreneurial practices in the contexts of Family businesses, SMEs, New Ventures and Business Communities. I have presented papers in top conferences like Academy of International Business, Babson College Entrepreneurship Research Conference, and Eastern Academy of Management etc. I also got the best thesis proposal award in 7th Doctoral Colloquium organized by Indian Institute of Management, Ahmedabad. Last year I received travel fund from Boeing to attend Junior Faculty Consortium in Academy of International Business in Minneapolis, USA. I also received research funds from DFID UK and Ramapo College USA for the research projects.

My teaching is mainly through experiential learning and focusing on learning from context and this also provide me good amount of data for my research. I am well trained for teaching through case studies. I have been trying to use more experiential learning for the last few years. In the year 2019, I was selected for the Chairman's Award for Teaching in Ahmedabad University. It was an honor not only getting acknowledgement of my teaching from students and local media but from colleagues and the university I am working for. My teaching was featured in top National Daily Newspapers and is going to be featured in an upcoming book on future of Management Education.

I have been contributing to society through organizing and conducting entrepreneurship workshops and seminars form Minorities, women and marginalized communities in India. In the year 2017, US Consulate Mumbai selected me for US Department of State funded International Visitor Leadership Program.

PROFESSIONAL EXPERTISE

- Developing short term and long term strategies for SMEs, New Ventures, and Family Business
- Helping Indian Firms for Internationalization and Innovation
- Helping foreign firms to explore opportunities in India and Supporting them for Market Entry Strategies

ACADEMICS

Degree/Certificate	Institution/School	Board/University	Year	Specialization
Ph.D.	Indian Institute of Management, Ahmedabad (India's No.1 Business School)		2016	International Business and Entrepreneurship and Strategic Management
M.B.A	B.K.School of Business Management	Gujarat University	2006	Finance
B.E.	L.D. College of Engineering	Gujarat University	2002	Instrumentation and Control Engineering

THESIS

Pattern and Determinants of Internationalization by New Ventures of India: A Study of Entrepreneurial, Firm, and Industry Factors (Thesis Committee: Rakesh Basant (Indian Institute of Management, Ahmedabad), Chitra Singhla (Indian Institute of Management, Ahmedabad), D.Karthik (Indian Institute of Management, Trichy)

Many Indian new ventures internationalize early after their inception. Understanding their pattern of internationalization as well as finding the determinants of their early internationalization and how these determinants affect new venture decisions to internationalize in emerging markets like India is critical. To study the role of entrepreneurial factors, around 200 Small and New firms' studies and 98 complete responses were used for the analysis. To study firm and industry factors a database of more than 14,000 Indian firms incorporated post 1991 was created. The database consists of around 25 firm and 15 industry indicators which allow potential to have multiple publications. For Thesis three firm levels and five industry level factors were studied. The thesis also explores moderating role of industry and explores the relationship between firm factors and intensity of internationalization in new ventures in India. The study also focuses on the very interesting context of post liberalization in India.

PAPER PUBLISHED

- **Religion, Institutions, and Entrepreneurship: Evidence from Muslim Populations across Nations** (*Paper accepted in International Journal of Islamic and Middle Eastern Finances and Management*) (*Ranked B as per ABDC*)
Abu H Ayob (National University of Malaysia), Abrar Ali Saiyed
- **The internationalization of new ventures in a post-liberalization era: the shifting role of industry concentration**
Asia Pacific Journal of Management, 1-31, 2020 (*Ranked A as per ABDC list*)
Abrar Ali Saiyed, Stephanie Fernhaber (Butler University), Rakesh Basant (IIMA), D. Karthik (IIM Trichy)
- **The Role of Leadership in Business Model Innovation: A Case of Entrepreneurial Firm in India**
New England Journal of Entrepreneurship, 22(2), 70-88 (*Ranked C as per ABDC List*)
Abrar Ali Saiyed
- **Value network in heritage walks: Case Studies of Ahmedabad City Walks**
Journal of Heritage Management, 1(2), 2016, Sage Publication
Abrar Ali Saiyed, Anita Basalingappa (MICA), Piyush Kumar Sinha (IIMA)
- **Attitude Towards Internationalization and Early Internationalization: Comparison of Indian and French SME's Decision Maker** (*Ranked B as per ABDC list*)
M@n@gement, 18(1), 2015
Special Issue: The South-South expansion strategies and South-North: What theoretical and empirical implications for management research
Antonin Ricard (Aix-Marseille Université, France), Abrar Ali Saiyed

REPORT & ARTICLE PUBLISHED

- **A qualitative study on Innovation in Manufacturing Small and Medium-Sized Enterprises (SMEs) in India: Exploration of Policy and Research Issues.** Tilburg: Tilburg University.
Jaap Voeten and Abrar Ali Saiyed
- **Waqf and the economics and the politics of heritage management** in Ahmedabad Cross Section edited by Jigna Desai and Iñigo Cornago (CEPT University Press)

PAPERS UNDER REVIEW

- ***Moderating Impact of Quad-Qualified Board on the relationship between CEO Power and Firm Performance (Under Review British Journal of Management)***
Sujata Banerjee (LUISS), Alessandro Zattoni (LUISS), Abrar Ali Saiyed
- ***Urban Development in a post-riot Muslim Ghetto in India: Analyzing Juhapura through the role of Civil Society Leadership and Self-Development Initiatives (Under Review Contemporary South Asia)***
Bhargav Oza (CEPT University), Abrar Ali Saiyed
- ***David versus Goliath: How do SMEs from Emerging Economies Manage Institutional Voids for Innovation? (Submitted in Strategic Entrepreneurship Journal, September, 2020)***
Abrar Ali Saiyed, Emre Karali (Ozygine University)

PAPERS IN PIPELINE

- ***New Venture's Capabilities and internationalization under the contingent influence of Industry Context in a transition period in emerging economies(Sending to Journal of International Entrepreneurship in October, 2020)***
Abrar Ali Saiyed, D. Karthik (IIM Trichy)
- ***Is More Always Better? Entrepreneurial Orientation and Firm Performance under the Contingent Influence of CEO Power***
(Sending to International Entrepreneurship and Management Journal in October 2020)
Abrar Ali Saiyed, and Vishal Gupta (University of Alabama, USA)
- ***Migration of Muslims post violence: A case study of Ahmedabad City (Sending to Modern Asian Studies by December, 2020)***
Abrar Ali Saiyed
- ***From the grassroots to global markets: An exploratory study on the internationalization process of grassroots innovation based entrepreneurs*** (Sending to Journal of International Business Studies by November 2020, got nomination of "that is interesting!" award in AIB 2019)
Abrar Ali Saiyed, Marleen Wierenga (Aalto University), Stephanie Fernhaber (Butler University)
- ***Role of innovation in internationalization decisions in emerging economies: A Study of Inward Outward Internationalization Choices in India (Sending in European Business Review by November, 2020)***
Abrar Ali Saiyed, Rakesh Basant (IIMA), Antonin Ricard(Aix-Marseille Université, France)
Elizabeth Rose (University of Leeds)

WORK IN PROGRESS

- ***Innovation among Women Entrepreneurs in India***
Abrar Ali Saiyed, Sourabh Bohra (IIMA), Amllesh Sharma (UT, Austin), Aditya Moses (IIMA)
- ***Impact of Covid Pandemic on Internationalization Strategies of SMEs from Emerging Economies: Cases from India and Bangladesh***
Abrar Ali Saiyed, Martina Musteen (San Diego State University), Mujtaba Ahsan (San Diego State University) and Md Imtiyaz Mostafiz (Sheffield Business School)
- ***Impact of network in Internationalization Strategy of Indian SMEs: A Mediating effects of improvisation***
Abrar Ali Saiyed, Sourabh Bohra (IIMA), Amllesh Sharma (UT, Austin), Aditya Moses (IIMA)
- ***Health Impact of rehabilitation work for Muslim Riot Victims: A Case Study of 100 riot victim families of 2002 riots in Gujarat***
Abrar Ali Saiyed, Devi Vijay (IIM Calcutta), Rohit Verman (Deakin University)

- ***Politics, Religion and Entrepreneurship: Changing political contexts in India and its Impact on Muslim Entrepreneurs***
Abrar Ali Saiyed, Ali Aslan Gümüşay (University of Hamburg)
- ***Role of religious and community organizations in growth of entrepreneurial firms: Studies on Traditional Muslim Trading Communities in India***
Abrar Ali Saiyed, Ali Aslan Gümüşay (University of Hamburg)

RESEARCH PROJECTS RECEIVED FUNDING

- ***Displacement and transience as identity: An ethnographic study of Muslim communities in exile in Gujarat, India (2013-2014)***
Abrar Ali Saiyed, Ruma Sen (Ramapo College of NJ, USA) (Funded by Ramapo College)
- ***Enabling innovation and productivity growth in low income countries to grant awarded by the department of international development (DFDI) and organized by Tilburg University (December 2016)***
Jaap Voeten (Tilburg University, Netherlands) and Abrar Ali Saiyed (only for India Data)
- ***Politics, Religion and Entrepreneurship: Changing political contexts in India and its Impact on Muslim Entrepreneurs Funded by Azim Premji Foundation/ Azim Premji University***
Abrar Ali Saiyed, Ali Aslan Gümüşay (University of Hamburg)

CONFERENCE PROCEEDINGS

- 3rd Indian Academy of Management Conference in December 2013
Role of Leadership in Business Model Innovation: A Case Study of Entrepreneurial Firm
Abrar Ali Saiyed
Available: http://115.111.81.83:8080/xmlui/bitstream/handle/123456789/11508/EBMI-PP-325-Role_of_Leadership_in_Business_Model_Innovation-138-Saiyed_b.pdf?sequence=1&isAllowed=y
- Twelfth AIMS International Conference on Management (AIMS-12), 2-5 January 2015
ISBN: 978-81-924713-8-9
Entrepreneurial Characteristics and Strategic Choices of New Venture Firms: Case studies of Two new ventures funded by Center for Innovation, Incubation, and Entrepreneurship (CIIE)
Abrar Ali Saiyed, Sunil Maheshwari (IIMA)

PAPERS ACCEPTED/ PRESENTED IN CONFERENCES

- Babson College Entrepreneurship Research Conference, Knoxville, TN, 3-6 June 2020
Religion, Institutions, and Entrepreneurship: Evidence from Muslim Populations across Nations
Abu H Ayob (National University of Malaysia), Abrar Ali Saiyed
- International Corporate Governance Society Conference (ICGS), UK, 11-13 October 2019
CEO-board relationships in emerging economies. Exploring the moderating impact of quad-qualified directors on the relationship between dominant-owner CEOs and firm performance
Sujata Banerjee (LUISS), Alessandro Zattoni (LUISS), Abrar Ali Saiyed
- 9th ATLAS AFMI Conference, Fribourg, Switzerland, June 2019
Role of innovation in internationalization decisions in emerging economies: A Study of Inward Outward Internationalization Choices in India
Abrar Ali Saiyed, Rakesh Basant (IIMA), Antonin Ricard (Aix-Marseille Université, France)
- Academy of International Business, Copenhagen June 2019
From the grassroots to global markets: An exploratory study on the internationalization process of grassroots innovation based entrepreneurs
Abrar Ali Saiyed, Marleen Wierenga (Aalto University), Stephanie Fernhaber (Butler University)
- Academy of International Business, Minneapolis, 24-29 June 2018
New Venture's Capabilities and internationalization under the contingent influence of Industry Context in a transition period in emerging economies
Abrar Ali Saiyed, Stephanie Fernhaber (Butler University)
- International Conference on Entrepreneurship and Family Business (ICEFB), Mumbai, 8-10 January 2018

Role of industry concentration and business group affiliation in the internationalization of new ventures in emerging economies: a moderating effect of liberalization

Abrar Ali Saiyed, Stephanie Fernhaber (Butler University), Ajai Gaur (Rutgers Business School)

- International Conference on Entrepreneurship and Family Business (ICEFB), Mumbai, 8-10 January 2018
Assessing innovation in manufacturing SMEs in emerging economies - a grounded theory perspective
Jaap Voeten (University of Tilburg); Abrar Ali Saiyed
- International Corporate Governance Society Conference (ICGS), Rome, Italy, 2-3 September 2017
Moderating Impact of Quad-Qualified Board on the relationship between CEO Power and Firm Performance
Sujata Banerjee (LUISS), Alessandro Zattoni (LUISS), Abrar Ali Saiyed
- Academy of International Business, Dubai, 1-4 July 2017
The internationalization of new ventures in a post-liberalization era: the shifting role of industry concentration
Abrar Ali Saiyed, Stephanie Fernhaber (Butler University), Rakesh Basant (IIMA), D. Karthik (IIMA)
- 20th McGill Conference on International Entrepreneurship, Vaasa, Finland, 23-25th August 2016
The internationalization in New Ventures in Post Liberalization Era: The shifting role of Industry Concentration
Abrar Ali Saiyed, Stephanie Fernhaber, Rakesh Basant, Karthik D
- 4th Biennial Conference, Indian Academy of Management, IIM Lucknow 11 – 13 December 2015
Entrepreneurial Characteristics and Internationalization of New Ventures: A Study of Cognitive factors
Abrar Ali Saiyed, Antonin Ricard
- European International Business Academy, Rio Brazil, 1-3 December 2015
Firm Level Determinants of Internationalization by New Ventures in India: A study of Network, Technology, and Marketing Capabilities
Abrar Ali Saiyed, Rakesh Basant, Karthik D
- Academy of International Business, Bangalore, 28-30 June 2015
Determinants of Internationalization by New Ventures in India
Abrar Ali Saiyed, Rakesh Basant, Karthik D
- Eastern Academy of Management, Philadelphia, 7-9 May 2015
Is more always better? Entrepreneurial orientation and firm performance under the contingent influence of CEO power
Vishal Gupta, Devkamal Dutta, Abrar Ali Saiyed
- Babson College Entrepreneurship Research Conference, London, Canada, 4-7 June 2014
Entrepreneurial Orientation, Firm Performance, and CEO Power: Evidence from India
Vishal Gupta, Devkamal Dutta, Abrar Ali Saiyed
- Best Paper Award in Early Track: 7th IIMA Doctoral Colloquium, Ahmedabad, India, December 2013
Pattern and Determinants of Internationalization by New Ventures of India
Abrar Ali Saiyed
- European Academy of Management in Istanbul, Turkey, 26-29 June 2013
A factor of speeding up internationalization behavior: a cross-national study on attitudes toward internationalization: the case of Indian SMEs
Antonin Ricard, Abrar Ali Saiyed
- Entrepreneurial, Innovation et DEveloppement (EIDEV)
Aix-en-Provence à la Faculté d'Economie et de Gestion de l'Université d'Aix-Marseille, India, 21 June 2013
Le rôle des réseaux d'accueil dans l'implantation des PME à l'étranger: Le cas des l'internationalisation des PME indiennes
Antonin Ricard, Abrar Ali Saiyed, Ekaterina Le Penne
- Academy of International Business India Chapter (Paper Development Workshop) in Bangalore, India, 15-17 April 2013
How the SME use the home network resources to internationalize: The case of India
Antonin Ricard, Abrar Ali Saiyed, Ekaterina Le Penne

TEACHING CASES

1. Jyoti Singh: The Journey Towards the Future
2. ABC Power (with Bipul Kumar IIM Indore)
3. Shreshtha Rajput: A Winner in Disguise (with Saleena Khan and Ankit Gupta from IMT Nagpur)
4. The AMC Heritage Walk: From Temple to Mosque (Funded by CCRT)

COURSES TAUGHT and INTERESTED IN OFFERING

- Entrepreneurship Through Practice(*4.3/5 and **4.7/5)
 - Entrepreneurship in Design **(8.4/10 faculty feedback rating)
 - Strategy (Business Strategy/Strategic Management)(*4.2/5 and **4.03/5)
 - Strategy & Innovation
 - International Business
 - Written Analysis and Communication
 - Knowledge Management
 - Sociology of Bazaar
- *the ratings are for the year 2016-2017 and ** 2017-2018 academic year

My teaching got media attention

- <http://epaper2.dnaindia.com/index.php?mod=1&pgnum=1&edcode=131001&pagedate=2018-12-24>
- https://www.google.com/amp/s/ahmedabadmirror.indiatimes.com/ahmedabad/cover-story/meaty-honour-for-bhatiyar-gali/amp_articles/67211868.cms
- <https://www.dnaindia.com/ahmedabad/report-gujarat-management-students-get-out-of-classes-visit-traders-to-get-business-tips-2722299?fbclid=IwAR1tvoymKNpBmH8OcQ3SKIIXL2Ho1STUWu6rRcNXHQHOCNkCeq0EUH4KDH4>

Interested Offering Courses

- Internationalization in New Ventures
- Entrepreneurship and Organizational Building Process
- Internationalization in Small, Micro, and Medium Enterprises
- Strategies for Small, Micro and Medium Enterprise
- Family Business Management and Succession Planning

TEACHING PEDAGOGY

- Case Study
- Field Study (Markets, Industrial Clusters, and Districts, Companies etc.)
- Discussion on Reflection and Learning notes and Decision Sheets
- Group Exercises and Assignments
- In class exercises

WORKSHOPS AND CONSORTIUMS ATTENDED

- Indian School of Business (ISB)'s Doctoral Consortium on Teaching 2015
- IIMA Summer School, 2012
- Collaboratory at Olin: Summer Institute 2020 - Designing Student-Centered Learning Experiences

ACADEMIC and TEACHING EXPERIENCE

- **Amrut Mody School of Management, Ahmedabad University (June 2016-December 2020)**
Assistant Professor Entrepreneurship & Family Business Area
Course: Sociology of Bazaar, Competitive Strategy, Entrepreneurship through Practice, Business Strategy and Succession Planning and Professionalism in Family Businesses
- **Indian Institute of Calcutta (December, 2019)**
Workshop on Sociology of Bazaar to PGP 2 students
- **Indian Institute of Management, Kashipur (June 2019)**
Two Modules of Strategic Management in Executive Program in Management
- **Indian Institute of Management, Ahmedabad (January 2017)**
Course: A Module on Strategy in an MDP on Crafting Luxury and Life Style Businesses
- **Ahmedabad University: Assistant Professor of Entrepreneurship and Family Business Area (<https://www.ahduni.edu.in/>)**
Course: Business Strategy, Entrepreneurship through Practice and Sociology of Bazar
- **Indian Institute of Management, Indore (January 2017-Cont)**

Course: Teaching a Module on Strategy for Non Profits in Managing Non Profits

Course: Understanding Indian Bazaars

- **Center for Environment and Planning Technology (January 2016-Cont)** (<http://www.cept.ac.in/>)
Course: “Exploring Markets: Structure and Dynamics of Markets”
Course: “Crafts, Communities, and Industrial Economy”
Course: “Entrepreneurship in Design”
Course: Strategic Management
Course: Entrepreneurship in Research
- **IHP Program: Cities in the 21st Century: People, Planning, and Politics (March 2015- Cont.)**
Conducting Heritage Walks, Neighborhood Walks, Old City Market Walks for IHP. Conducting session on issues faced by Muslims in India and Community Development among Muslims in India.
- **Adani Institute of Infrastructure Management (November 2014-April 2015)** (<http://www.aiim.ac.in>)
Course: Strategic Management-I and Strategic Management-II for their executive management program students
- **St. Kabir Institute of Professional Studies (December 2013- January 2015)** (<http://skips.in/>)
Course: Strategic Management for its MBA students
- **Entrepreneurship Development Institute (a central government Institute considered as the best institute for entrepreneurship) (June 2013 – August 2013)** (<http://www.ediindia.org>)
Course: New venture Selection and Identification for its 2nd-year post graduate program in management and business entrepreneurship students
- **Pandit Deendayal Petroleum University (December 2013- 2015)** (<http://www.pdpu.ac.in/>)
Course: International Business and Trade
- **Institute of Management Studies, Nirma University (One of the top 30 business schools in India)(September 2009- April 2014)** (<http://www.nirmauni.ac.in/imnu>)
Courses: Strategic Management & Written Analysis and Communication for its MBA, Executive MBA, and MBA in Family Business students
- **Ahmedabad Management Association(August 2008-December 2009)**(<http://www.amaindia.org>)
Courses: Strategic Management & Written Analysis and Communication for its Post Graduate Program in International Business Students
- **B.K.School Of Business Management (Gujarat University)(Ranked no.1 Business school of Gujarat State, India)(January 2006-April 2010)** (<http://bkschool.org.in>)
Courses: Strategic Management & Managerial Communication for its MBA students, Executive MBA students, and MBA in Family Business students
- **Shanti Business School (March 2011- June 2013)** (<http://www.shantibschool.edu.in/>)
Courses: Strategic Management, Knowledge Management & Strategy and Innovation for its post graduate diploma program in management and executive program in management students
- **Indian Institute of Management, Ahmedabad (May 2006- May 2009)**
Role: Academic Associate
Courses: Strategy Formulation and Implementation- I & II, Strategic Management, Strategic Corporate Growth, Strategy and Innovation, Knowledge Management, International Business, Mergers & Acquisitions, Business Governance & Law

SUPERVISION

- Changing role of Business Angel over different stages of a startups (**Niyati Dave, Ph.D Student**) (June 2018-Continue)
- Heritage Walk: Delimiting Boundaries (**Bansari Ladia, Student of Master of Heritage Management Program**) (June 2017-May 2018)
- Strategic Marketing for Craft Based Business Practices (**Suruchika Gupta, Student of Master in Design, Center for Environment Planning and Technology**) (October 2018-June 2019)
- Rebuilding Juhapura: Civil Society, Community Participation and Self Development Initiatives post 2002 (**Bharghav Oza, MPhil student in Center for Environment Planning and Technology**) (Independent Study from June 2019-December 2019)
- Self-development Process and State Exclusion in a post-riot Muslim Ghettos: Comparative Analysis of Three Ghettos of Ahmedabad (**Bharghav Oza, MPhil student in Center for Environment Planning and Technology**) (MPhil Thesis from December 2019-June 2020)

- Dynamic Capabilities in Case of Regional Construction Company (**Porus Jain, Student of Master in Construction Management in Center for Environment Planning and Technology**) (Master Thesis from December 2019-June 2020)
- Perspective of Sustainability in the contexts of Traditional Bazaar: A Case Study of Sunday Market in Ahmedabad (**Capstone Project of BBA Students of Ahmedabad University December 2019-June 2020**)
- Mental Health of 2002 Riots Victims Post Riots Rehabilitation near Dumping Site in Ahmedabad (**Capstone Project of BBA Students of Ahmedabad University December 2019-June 2020**)

ACHIEVEMENTS AND AWARDS

- Scored 100 marks in Math in 10th Standards Board Exams and awarded by Gujarat Government
- Best Thesis Proposal Award in Early Track in 7th IIMA Doctoral Colloquium, Ahmedabad, India, December
- Got selected by the US consulate for US consulate sponsored International Visitor Leadership Program for the year 2016-2017 considering work for improving primary school education in minority run schools through teacher's education
- Selected for Junior Faculty Consortium in AIB 2018 and Received Travel Grant from Boeing
- Invited as an Expert Member of Micro Small and Medium Enterprises Panel of Confederation of Indian Industries for the year 2018-2019 and 2019-2020
- Chairman's the Best Teacher Award for the year 2018-2019 in Ahmedabad University
- Selected for Wharton Global Faculty Development Program for the year 2019
- Selected for Strategic Division Global Scholars PDW in AOM 2019 (received financial support for it)
- Paper Nominated for the most interesting paper award in AIB 2019 organized in Copenhagen
- Got Selected for Collaboratory at Olin: Summer Institute 2020 - Designing Student-Centered Learning Experiences

PROFESSIONAL AFFILIATION

- Member of Academy of International Business
- Member of Academy of Management
- Member of International Entrepreneurship Researcher group
- Reviewer for Journal of Small Business and Entrepreneurship
- Reviewer for Asia Pacific Journal of Management
- Reviewer for Journal of Small Business Management
- Reviewer for South Asian Journal of Business Studies
- Reviewer for Sage Open Journal
- Reviewer for Journal of Islamic Studies
- Reviewer for Journal of the International Council for Small Business
- Scientific Committee of International Conference of Heritage Management
- Editorial Advisory Board of Review of International Business and Strategy
- Expert MSME Panel of Confederation of Indian Industries Gujarat Chapter
- Expert Industry Academia Collaboration Panel of Confederation of Indian Industries Gujarat Chapter
- Affiliated Researcher of Center for Technology, Innovation and Economic Research
- Mentor and Advisor of Rifah Chamber of Commerce and Industries
- Mentor and Advisor of Ledby Foundation (<https://www.ledby.org/>)

ORGANIZER AND COORDINATOR

- **Co-Founder Virasat E Hind Foundation** (May 2016- Dec 2016)
Started an organization to create awareness of heritage, history, culture, and art of India. It writes books on local history funded by the government. It also develops publications on architecture and heritage of India. It also develops curriculums and teaching aids to teach history and heritage in an interesting manner. It

conducts old city market walks, heritage walks, and craft walks and tours to teach and showcase rich heritage, history and culture of India to students and adults.

- **Founder of Association of Muslim Entrepreneurs (2015-Cont)**
Started an association to help entrepreneurs, and self-employed people from Muslim community through workshops, seminars, and networking, mentoring and handholding initiatives. There are 10,000 members of the facebook group and organized around 40 workshops and seminars in Ahmedabad, Vadodara, Mumbai, and Bangalore
- **Founder and Coordinator of IIMA Heritage Club (2013-2015)**
Started a student driven Heritage Club in IIMA to promote local heritage, food, art forms, and culture. Designed heritage trips and walks and organizing performances and events related to Indian Performing Arts. The club is only hobby club which generates its revenue
- **Successfully Organized 2nd IIMA Summer School, 2013: www.ss-iima.com**
2nd IIMA Summer School had around 65 doctoral and research scholars across the major and premier institutes in India; One-week-long school had two parallel workshops on research methodology. It also had guest lecture sessions, lab practice sessions and open forum (in which participants shared their research work with each other)

CONSULTING ASSIGNMENTS

- **Showmyparking (A Start up into parking solution) (<https://www.showmyparking.com/>)**
Responsibilities: Developing Processes and Policies, Getting Investments and Developing Business Development Plan
- **Kamnath Infrastructure Pvt. Limited (A firm into Steel Fabrication and Construction Business) (<http://www.kamnathgroup.com/>)**
Responsibilities: Developing Marketing and Growth Strategies for the Steel Fabrication Business
- **Montecarlo Limited (An Ahmedabad based Real Estate Company) (<https://www.mclindia.com/>)**
Responsibilities: Developing Training Modules of 64 Competencies identified by the company.
- **Online Fayda (A company selling apparels online)**
Responsibilities: Developing short term and long term strategies for the company.
- **Serene Global (A Texas Based Real Estate Company) (<http://sereneglobal.com/>)**
Responsibilities: Feasibility study and entry strategies for India Operations
- **Kobe Sizzlers (The first sizzler restaurant in India) (<https://www.kobesizzlers.co/>)**
Responsibilities: Identified issues of stagnant growth and inefficiencies of franchises and designed short term and long term strategies
- **TimeViewer (A Kuwait Based Firm managed by some young Syrians and into mentoring and consultancy)**
Responsibilities: Helped the owners and his team to develop a business model and investor pitch for Dubai Global investor summit
- **Crafting Luxury and Lifestyle Business (A course is jointly offered by Indian Institute of Management and Indian Institute of Crafts and Design)**
Responsibilities: Working as a resource person for opportunities in heritage tourism and culture tours
- **Oowomaniya (it is a social enterprise focusing on women health issues (<http://www.oowomaniya.com/>)**
Responsibilities: Designing Revenue Models for this new venture
- **The Ideas of India: A Social Enterprise into heritage restoration and management, heritage & culture education**
Responsibilities: Designing Business Strategies for this start-up, developing a business model and revenue models with the organizational building process
- **Venture Lab (A Part of Center for Heritage Management)**
Responsibilities: Training and Mentoring 50 social enterprises and new ventures s in the field of heritage, art and culture as a part of Ahmedabad Heritage Cluster supported by Ahmedabad University, Ahmedabad Municipal Corporation, University of Valladolid, Spain and Funded by the European Union
- **Center for Heritage Management (Ahmedabad University)**
Responsibilities: Developing Business Case Studies for their two years Master Program in Heritage Management

- **Venture Studio (<http://www.venturestudio.in/>)**
Responsibilities: Guiding and teaching ventures and entrepreneurs of Venture Studio. Venture Studio is an incubation center funded by Ahmedabad University and Stanford University
- **Industrial Commissioner and Industrial Extension Bureau (Government of Gujarat Organizations) (<http://ic.gujarat.gov.in/>)**
Responsibilities: Preparing reports on the performance of Micro Small and Medium Enterprises (MSMEs) in Gujarat. Coordinating with various survey agencies and government departments to conduct a detailed survey covering different aspects of performance and operation of MSMEs, usage of different government incentive schemes and their impact on the performance of MSMEs
- **Qua Nutrition (A Bangalore based Startup in diet and nutrition related services) (<http://www.quanutrition.com/contact>)**
It is a start-up started by two IIMA alumni in Bangalore in September 2011. It is into nutrition and diet planning. It gives customize nutrition and diet plan for its clients. Olympic Silver Medal winner Wrestler Sushil Kumar, Cricketer Robin Uthappa, Many South Indian film stars and golf schools in Bangalore are their clients.
Responsibilities: a Designing strategy for entry and helping them to execute it. Pitching for investment and funding in front of different investors and private equity firms.
- **Arun Selvan Logistics Pvt Limited (<http://www.aslindia.com/>)**
ASL is in the business of express distribution and supply chain solutions, providing total end to end logistics solutions for Businesses across various verticals
Responsibilities: Interacting with all the major stakeholders, identifying major issues/problems & suggesting the guidelines to improve operational inefficiencies, organizational building, working capital mismanagement, low employee morale, low customer & vendor satisfaction, and strategic planning for the next three years.
- **Knoshelf.com (A Bangalore based Startup in E-commerce Business) (<http://www.knoshelf.com/>)**
This start-up is into online bookselling business, and slowly getting into other product and services related to education and books related product and services
Responsibilities: Doing a market survey, identifying the customer's expectations, designing the strategy that gives this start up to compete with giant players like Amazon.com, Flipcart.com, etc. Designing entry level strategy; developing the plan of organizational building with this strategy and long-term vision and strategy to be followed in next 2-3 years.
- **Dogs Villa (An Ahmadabad based Start-up in E-Commerce Business) (<http://www.dogsvilla.com/>)**
This start-up is into online dogs selling, breeding, and other services related to dogs. It was shortlisted in one of 400 ideas in Power of Ideas contest supported by CIIE, Department of Science and Technology and Economic Times
Responsibilities: Doing a market survey, identifying the customer's expectations, designing the strategy that gives this start up to compete with giant players like Amazon.com, Flipcart.com, etc. Designing entry level strategy; developed the plan of organizational building with this strategy and long-term vision and strategy to be followed in next 2-3 years.

PAST WORK EXPERIENCE

- **Indian Institute of Management, Ahmedabad (June 2006-April 2009)**
Responsibilities: Worked as an Academic Associate; helping faculties for teaching and research work in the area of strategy, international business, and entrepreneurship
- **John Energy Ltd (January 2004-June, 2004)**
Responsibilities: Worked as an Instrumentation and Control Engineer in John Energy Ltd
- **Systronics (March 2003-November 2003)**
Responsibilities: Worked as a Calibration and Testing Engineer in Systronics
- **Gujarat State Fertilizer and Chemicals Ltd (G. S.F.C) (November 2002- February 2003)**
Responsibilities: Worked as Graduate Engineer Trainee in G.S.F.C

PROJECT WORK

- **Summer Internship: IGATE Patni Ltd (April 2011-June 2011)**
Topic: Out of Box strategy for IGATE Patni's Product Engineering service's Medical Device Business
Identified gaps and opportunities for Medical Device Business. Designed strategy for Medical Device Business's backward integration in R&D Outsourcing. Designed and developed a plan for next five years to build R&D Outsourcing Business

- **Summer Internship: Gujarat State Fertilizers and Chemicals Ltd (Baroda, Gujarat)(May 2005-June 2005)**
Topic: The study of Turnaround of G.S.F.C
Identified the reasons for losses and found out how it had turned around. Tried to get the views of all the functional departments and contribution of every department during the turnaround. Posted in Finance Department.
- **Grand Project: Gujarat State Power Corporation Ltd (Gandhinagar, Gujarat) (June 2005- April 2006)**
Topic: The Study of Corporate Debt Restructuring Guidelines
Identified the problems and issues related to BIFR and Corporate Debt Recovery Tribunals. Studied the major guidelines (issued by RBI for CDR in 2001), different modes of CDR, success stories of CDR like; Arvind Mills & Gujarat State Fertilizers and Corporation Ltd. The case study was on Gujarat State Power Corporation Ltd.

TRAINING AND DEVELOPMENT

- US Consulate and RUDMI: On entrepreneurship for women entrepreneurs and self-employed women coming from rural areas and small towns of Gujarat.
- US Consulate and RUDMI: On entrepreneurship for physically challenged self-employed individuals and entrepreneurs coming from various villages and towns of Gujarat and Maharashtra
- Confederation of Indian Industries: On Growth Strategies and Competitive Strategies for Large Companies and SME owners and managers in Bhavnagar and Anand Industrial Areas in India.
- Confederation of Indian Industries: On Challenges of Growth in Family Business in Rajkot (Automobile Cluster) in India
- Confederation of Indian Industries: On Growth through Innovation in SMEs in Rajkot Industrial Association
- Leather Association of India: On Challenges of Growth in SMEs in Chennai (Leather Export Cluster)
- Rifah Chamber of Commerce and SIO: On Challenges of Growth in SMEs, and on Entrepreneurship
- IGATE Patni: On Knowledge Management for Top Management and employees of Product Engineering Services Division
- Nirma Institute of Management: On Corporate Strategy, Strategic Management and Business Communication to Management Development Program participants
- Sardar Patel Institute of Public Administration: On Interpersonal Communication for Class I and Class II Officers of Gujarat Government
- B.K.School of Business Management: On Strategy and Communication for Executives and Corporate participants
- B.K.School of Business Management: On soft skills to MBA and Executive MBA participants
- Ahmedabad Management Association: On soft skills to International Business Management Program participants, featuring as a trainer in AMA's annual corporate broacher
- Diamond Units in Surat: On Management and Strategy to Owners and management of the group of Diamond Polishing and Cutting Units in Surat (Surat is considered as the biggest Diamond Polishing and Cutting Hub in the world)
- BSNL Customer Care Division: Trained Customer Care Executives and Customer Care Representative for Customer Communication

EXTRACURRICULAR ACTIVITIES, COMMUNITY DEVELOPMENT, & HOBBIES

- Completed Level-2 of French Language from Alliance Françoise, Ahmedabad
- Worked as a content writer for Tata McGraw Hill Publication, prepared Technical Note for Teachers for Organizational Behavior by Prof. Margie Parikh and Prof. Rajen Gupta
- Worked (on weekends) for British Council as an invigilator for IELTS, YLE, KTPT and other Cambridge University examinations from 2004 to 2008.
- **Social Activities:** Teaching to poor and underprivileged students of my area for the last five years, also guide them in their studies, their careers and difficulties related to their studies. Working as an advisor to 5 Muslim trusts to help the quality of teaching in the schools run by these trusts in Gujarat
- **Founder of Association of Muslim Entrepreneurs (April 2015- Continue):** Started an association of Muslim entrepreneurs, business persons and self-employed individuals to help, mentor and guide them through their day to day business problems and challenges. It has 8000 members on its closed Facebook group and average around 100-150 entrepreneurs and business persons attend its monthly meetings and seminars.

- Going for long walks and listening to music

TEACHING, SOCIAL AND COMMUNITY DEVELOPMENT WORK FEATURED IN NEWSPAPER

http://articles.timesofindia.indiatimes.com/2009-07-01/ahmedabad/28169997_1_iims-muslim-students-rakesh-basant

<http://timesofindia.indiatimes.com/city/ahmedabad/Ahmedabad-youth-helps-Muslim-enterprises-thrive/articleshow/47579027.cms>

<http://timesofindia.indiatimes.com/city/ahmedabad/IIM-A-graduate-fetches-modern-training-for-Islamic-teachers/articleshow/32162044.cms>

http://articles.timesofindia.indiatimes.com/2012-12-16/mumbai/35850719_1_muslim-youth-indian-muslims-gujarati-muslim

http://articles.timesofindia.indiatimes.com/2013-11-07/ahmedabad/43772885_1_heritage-walks-iim-a-students-ahmedabad-heritage

<http://timesofindia.indiatimes.com/city/ahmedabad/Youth-brigade-on-heritage-call/articleshow/42014631.cms>

<http://dnasyndication.com/showarticlerss.aspx?nid=yP%2FOX4uCz%2F3dPulstcH0a6TgcDSqFDtfd%2FURT3VM8H6HWY6k%3D>