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Education	Bogazici University Istanbul, TR 2016 - 2022 <i>PhD in Management</i> Specialization: Strategic Management Dissertation: Strategic Agility-Enabled Business Model Innovation: A Multi-Method Study Committee: Özlem Öz (Advisor), Hayat Kabasakal, Deniz Kantur
	University of St. Gallen St. Gallen, CH 2011 - 2014 <i>MA in Strategy and International Management</i> (#1 globally – <i>Financial Times Masters in Management Rankings</i> , 2011-22) Thesis: An Analysis of Resource and Institution-Based Factors Affecting the Stock Market Reaction to African Firms' Cross-Border Acquisitions Advisor: Tomi Laamanen
	Istanbul Technical University Istanbul, TR 2005 - 2011 <i>BS in Management Engineering</i>
Primary Research Interests	Business Model Implementation Business Model Innovation Business Models Strategic Agility Circular Economy Process Research fsQCA (fuzzy-set Qualitative Comparative Analysis)
Published Manuscripts	Albayraktaroglu, A. Strategic Agility, Exaptation, and Business Model Innovation: The Case of an SME. <i>IEEE Transactions on Engineering Management</i> , 2023, doi: 10.1109/TEM.2023.3271444. Albayraktaroglu, A. Foreign Market Entry Mode Choice in Service Firms: A Business Model Perspective. <i>AURUM Journal of Social Sciences</i> , 5(1) 45-56, 2020.
Manuscripts Under Review	Albayraktaroglu, A. A multi-faceted exploration of organizational and contextual influences for business model innovation and performance in service firms. <i>In R&R at Australian Journal of Management</i> .
Manuscripts In Progress	Albayraktaroglu, A. & Büyükbacı, P. Governance mechanisms for incumbent-startup collaborations for business model innovation: A multi-method study on the fintech ecosystem. Albayraktaroglu, A. Market orientation, structural embeddedness, and business model innovation in manufacturing firms: A multi-method study. Aygoren, O. & Albayraktaroglu, A. Startups Are Not Small Versions of Large Firms: Reconceptualizing Entrepreneurial Orientation for Startups.
Conference Presentations	Albayraktaroglu, A. Business Model Innovation and Firm Performance: A Comparative Analysis. <i>Business Model Conference</i> , 2023, Forli, Italy. Aygoren, O. & Albayraktaroglu, A. Embracing entrepreneurship in extreme uncertainty: Startup orientation as an emerging strategic posture. <i>World Open Innovation Conference</i> , 2018, CA.

University Teaching Experience	<p>Ozyegin University 2022 – Present <i>Assistant Professor</i> Faculty of Business (Founded in 2007, accredited by AACSB as of 2023) <i>Courses:</i></p> <ul style="list-style-type: none"> • Strategy – Undergraduate Core • Business Integration (Strategy Simulation) – Undergraduate Core
	<p>Bogazici University 2017 – 2022 <i>Research & Teaching Assistant</i> Scientific Research Project (BAP – 2017-2019), Dept. of Management (2019-2022) Courses: Management Science (BA) Strategic Management (Executive MBA) Administrative tasks: EMBA Program Committee Member</p>
Professional Experience	<p>Freelance Management Consultant 2020 – 2022 <i>Selected projects:</i></p> <ul style="list-style-type: none"> • Business analysis and restructuring/remodeling for B2B media distribution co. (project manager, with PKF Istanbul Management Consulting Ltd.) • B2B marketing & sales capability development, operating model design, and organizational development for Chemicals Distribution Co. (project manager, with PKF Istanbul Management Consulting Ltd.) • Operating model design and organizational transformation for Plastic Packaging Co. (project manager, with PKF Istanbul Management Consulting Ltd.) • Organization design and process development for Fashion Design Co. (project specialist, with PKF Istanbul Management Consulting Ltd.) • Organization design and process development for Insurance Co. (project specialist, with PKF Istanbul Management Consulting Ltd.) • Service model design for Corporate Banking Co. (analyst, with Redesign Business Services Ltd.) • Service blueprint design for Fashion Retail Co. (analyst, with Redesign Business Services Ltd.)
	<p>Primus Business Services and KKDPlatformu.com 2015 – 2020 <i>Co-founder and Executive</i></p> <ul style="list-style-type: none"> • Established and operated a family business on business process outsourcing services in occupational health and safety for clients in manufacturing industries. The company is still active, run by the family members. • Started and executed all activities for a B2B e-commerce platform for personal protective equipment (PPE – respirators, safety gloves, etc.), which targeted small-scale manufacturers that need expert advice when making purchase decisions for this product category. The business is not active as of the COVID-19 outbreak.
	<p>Commercial Controller Sep 2014 – Aug 2015 Metro Cash and Carry</p>
	<p>Education Togo Switzerland Jan 2012 – Aug 2012 St. Gallen, Switzerland; Sokode, Togo</p> <ul style="list-style-type: none"> • Planned and implemented a social project in a team of students from University of St. Gallen for improving the conditions at a local primary school in Sokode, Togo