

BAHRIYE CESARET

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RESEARCH INTERESTS

Behavioral Operations, Pricing & Revenue Management, Retail Operations, Omni-Channel Retailing, Supply Chain Management.

EDUCATION

The University of Texas at Dallas , Richardson, TX <i>Doctor of Philosophy</i> , Operations Management	2015
Dissertation Title: “Behavioral Issues in Revenue Management and Resource Allocation” Advisor: Elena Katok Co-Advisor: Milind Dawande	
<i>Master of Business Administration</i>	2013
<i>Master of Science</i> , Supply Chain Management	2013
Koç University , Istanbul, Turkey <i>Master of Science</i> , Industrial Engineering	2010
Istanbul Technical University , Istanbul, Turkey <i>Bachelor of Science</i> , Industrial Engineering	2008
Vienna University of Technology , Vienna, Austria <i>Erasmus Exchange Student</i> , Industrial Engineering	2006-2007

ACADEMIC POSITIONS

Faculty of Business, Ozyegin University, Istanbul, Turkey Assistant Professor of Operations Management	2015-Present
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RESEARCH

PUBLICATIONS IN REFEREED JOURNALS

- Armagan Bayram, Bahriye Cesaret, 2020. “*Order Fulfillment Policies for Ship-from-Store Implementation in Omni-Channel Retailing*,” **European Journal of Operational Research**, forthcoming.
- Bahriye Cesaret, Milind Dawande, Tharanga Rajapakshe, 2019. “*On Member-Driven, Efficient and Fair Timeshare Exchanges*,” **Production and Operations Management**, **28**(1), 189–205.
- Bahriye Cesaret, Ceyda Oğuz, F. Sibel Salman, 2012. “*A Tabu Search Algorithm for Order Acceptance and Scheduling*,” **Computers & Operations Research**, **39**(6), 1197–1205.

BOOK CHAPTERS

- Dincer Konur, Gonca Yildirim, Bahriye Cesaret, 2020. “*Carrier Selection for LTL Shipments*,” accepted for a publication in the **International Encyclopedia of Transportation**.

- Meigui Yu, Armagan Bayram, Bahriye Cesaret, 2019. “*Curb Space Management in Urban Mobility System*,” accepted for publication in the Springer volume titled **Optimization in Large Scale Problems: Industry 4.0 and Society 5.0 Applications**.

PUBLICATIONS IN REFEREED CONFERENCE PROCEEDINGS

- Armagan Bayram, Bahriye Cesaret, 2017. “*Ship-from-Store Operations in Omni-Channel Retailing*,” **Proceedings of the 2017 Industrial and Systems Engineering Conference**, May 20-23, Pittsburgh, USA.
- Bahriye Cesaret, Ceyda Oğuz, F. Sibel Salman, 2010. “*A Tabu Search Algorithm for Order Acceptance and Scheduling*,” **Proceedings of the 12th International Conference on Project Management and Scheduling (PMS)**, pp. 141–144, April 26-28, Tours, France.

SUBMITTED/WORKING PAPERS

- Bahriye Cesaret, Elena Katok, “*A Behavioral Study of Capacity Allocation in Revenue Management*,” invited for second round of review in **Production and Operations Management** (first round decision: Major Revision), 2019.
- Bahriye Cesaret, “*Competitive Dynamic Pricing under Capacity Constraints: An Experimental Study*,” under first round of review in **Manufacturing & Service Operations Management**, 2019 (supported by **TUBITAK 2232 Grant**).

WORK IN PROGRESS

- Bahriye Cesaret, Armagan Bayram, 2019. “*The Impact of Customer Switching Behavior on Fulfillment Policies in Omni-Channel Retailing*”.
- Bahriye Cesaret, Enis Kayis, 2019. “*Overconfident Competing Revenue Managers*”.
- Bahriye Cesaret, Ulas Ozen, Ummuhan Akbay, 2019. “*Local Information Sharing Under Central Planning in Supply Chains*.”

TEACHING EXPERIENCE

Assistant Professor of Operations Management, Ozyegin University, Faculty of Business

Operations Management (Undergraduate Core).

Retail Operations (Undergraduate Elective).

Revenue Management (Undergraduate Elective).

Instructor, The University of Texas at Dallas, Naveen Jindal School of Management

Operations Management (Undergraduate Core).

Managerial Methods in Decision Making Under Uncertainty (Undergraduate Core).

CONFERENCE PRESENTATIONS

- *Ship-from-Store Operations in Omni-Channel Retailing*,
 - 30th European Conference on Operational Research 2019, Dublin, Ireland.
 - POMS 30th Annual Meeting 2019, Washington, DC.
 - 29th European Conference on Operational Research 2018, Valencia, Spain.
 - INFORMS Annual Meeting 2017, Houston, TX.

- *Competitive Dynamic Pricing under Capacity Constraints: An Experimental Study*,
 - POMS 2017 International Conference, Sydney, Australia.
 - YAEM 2017, Istanbul, Turkey.
 - INFORMS Annual Meeting 2016, Nashville, TN.
 - POMS Annual Meeting 2016, Orlando, FL.
 - INFORMS Annual Meeting 2015, Philadelphia, PA.
- *A Behavioral Study of Capacity Allocation in Revenue Management*,
 - INFORMS Annual Meeting 2014, San Francisco, CA.
 - DSI Annual Meeting 2014, Tampa, FL.
 - INFORMS Pricing and Revenue Management Conference 2014, Istanbul, Turkey.
 - POMS 2014 Annual Conference, Atlanta, GA.
 - INFORMS Annual Meeting 2013, Minneapolis, MN.
 - INFORMS Behavioral Operations Management (BOM) Conference 2013, Young Scholars Workshop, Ann Arbor, MI.
- *Coordination in Supply Networks*,
 - INFORMS BOM Conference 2014, Young Scholars Workshop, Cologne, Germany.
- *Bi-Criteria Timeshare Exchanges*,
 - POMS 2013 Annual Conference, Denver, CO.
 - INFORMS Annual Meeting 2012, Phoenix, AZ.
- *A Tabu Search Algorithm for Order Acceptance and Scheduling*,
 - 24th European Conference on Operational Research 2010, Lisbon, Portugal.
 - 12th International Conference on Project Management and Scheduling 2010, Tours, France.

ASSOCIATIONS, AWARDS AND HONORS

- **Recipient, TUBITAK 2232 Postdoctoral Reintegration Fellowship Grant**, September 2016 August 2017.
- **Outstanding Student Teacher Award**, Naveen Jindal School of Management, The University of Texas at Dallas, TX, 2013-2014.
- **Visiting Scholar, Warrington College of Business Administration, University of Florida, USA**, March 2012 (Joint Research with Tharanga Rajapakshe).
- Graduate Scholarship, The University of Texas at Dallas, 2010 - 2015.
- Doctoral Consortium Grants (\$2000), The University of Texas at Dallas, 2014.
- PhD Small Grants (\$3000), The University of Texas at Dallas, 2012-2014.
- Grant for International Academic Activities, TUBITAK (The Scientific & Technological Research Council of Turkey), 2010.
- Graduate Scholarship, TUBITAK (The Scientific & Technological Research Council of Turkey), Ankara, Turkey, 2008 - 2010.
- Scholarship of Tuition Waiver and Housing, Koç University, Istanbul, Turkey, 2008 - 2010.

- Full Scholarship for Erasmus-Exchange Student, Life Long Learning Program: Erasmus, Ankara, Turkey, 2006 - 2007.
- Success Scholarship based on a higher ranking of university entrance exam (ÖSS), Istanbul Technical University, Istanbul, Turkey, 2003 - 2007.
- Housing Scholarship, Istanbul Technical University, Istanbul, Turkey, 2004 - 2006.
- Member: INFORMS, POMS.

ACADEMIC SERVICE

- Member of the academic organizing committee for the 2018 MSOM conference.
- Referee:
 - *Management Science, Production and Operations Management, International Journal of Production Economics, Journal of Scheduling, International Journal of Industrial and Systems Engineering.*