

BETÜL ORAL

RESEARCH ASSISTANT

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Education

Doctoral 2025	OZYEGIN UNIVERSITY->INSTITUTE OF SOCIAL SCIENCES->DESIGN, TECHNOLOGY AND SOCIETY (PhD) (ENGLISH)
Master (Thesis) 2023 23/Mayıs/2025	BAHCESEHIR UNIVERSITY->INSTITUTE OF GRADUATE PROGRAMS->GASTRONOMY AND CULINARY ARTS (MASTER) (WITH THESIS) Thesis name: Gıda ambalajlarının ön yüzündeki şeker kaynağı ve yerel ürün vurgularının tüketici algısı üzerindeki etkisi (2025) Thesis Advisor:(DR. ÖĞR. ÜYESİ KEREM İLASLAN)
Bachelor's Degree 2018 10/Ocak/2023	YEDITEPE UNIVERSITY->FACULTY OF HEALTH SCIENCES->DEPARTMENT OF NUTRITION AND DIETETICS->NUTRITION AND DIETETICS PR. (ENGLISH) (PAID)
Bachelor's Degree 2021 18/Ağustos/2025	ANADOLU UNIVERSITY->FACULTY OF BUSINESS ADMINISTRATION->DEPARTMENT OF BUSINESS ADMINISTRATION->BUSINESS ADMINISTRATION PR. (OPEN EDUCATION)
Bachelor's Degree 2016 22/Şubat/2021	YEDITEPE UNIVERSITY->FACULTY OF FINE ARTS->DEPARTMENT OF GASTRONOMY AND CULINARY ARTS->GASTRONOMY AND CULINARY ARTS PR. (ENGLISH) (FULL SCHOLARSHIP)

Academic Title

RESEARCH ASSISTANT 01.08.2024	OZYEGIN UNIVERSITY/UYGULAMALI BİLİMLER FAKÜLTESİ/OTEL YÖNETİCİLİĞİ BÖLÜMÜ
RESEARCH ASSISTANT 02.05.2023-31.07.2024	İSTANBUL GEDİK UNIVERSITY/MİMARLIK VE TASARIM FAKÜLTESİ/GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ

Positions in Projects:

1. ICMPD/2022/ENHANCER-353-1222443 Marifet Mutfacı, EU Project, Proje Koordinatörü:NİHAN YARMACI GÜVENÇ, Eğitimci:ELA NAZLI KÖZ, Eğitimci:SERAY EVREN, Eğitimci:BARİŞ YALINKILIÇ, Eğitimci:BETÜL ORAL, , 29/07/2022 - 12/04/2024 (INTERNATIONAL)

Awards

1. Bizz@Kampüs, Pladis (Ülker), 2022

Works

Articles published in international refereed journals:

1. ORAL BETÜL,İLASLAN KEREM (2025). The role of sugar sources and locality claims on front-of-package labels: Effects on perceptions and purchase intentions among university students in Türkiye. FOOD AND HUMANITY, 5, 10, Doi: 10.1016/j.foohum.2025.100885 (Publication No: 9803838)

B. Papers presented at international scientific meetings and published in proceedings :

1. ULU AYLİN,ORAL BETÜL,İLASLAN KEREM (2025). Modified Sauce Formulations with Aegean Herbs: Reinterpreting Pesto And Ranch Recipes. 2ND INTERNATIONAL BEYŞEHİR GASTRONOMY CULTURE AND TOURISM CONGRESS (Abstract/Oral Presentation) (Publication No: 9598200)

Scholarship

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| 663568 | TÜBİTAK 2210-A, 2210-A Genel Yurt İçi Yüksek Lisans Burs Programı 2023/1, TÜBİTAK, Scholarship, 03.03.2023 (National) |
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