# Alina TARAN, PhD

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Research area: Accounting

# PROFESSIONAL EXPERIENCE

# **Teaching and Research**

	Instructor
2024- present	Ozyegin University, Turkey
	Assistant Professor
2021 - 2023	Istanbul Okan University, Turkey
2020 - 2021	Halic University, Istanbul, Turkey
2018 - 2020	Lecturer
	Izmir University of Economics, Turkey
	Teaching Assistant
2015 - 2017	"Alexandru Ioan Cuza" University of Iasi, Romania

<u>Given courses</u>: Financial Accounting, Managerial and Cost Accounting, Financial Reporting and Auditing, Audit and Assurance, Corporate Governance, Economics for Business, Research Methods, International Financial Reporting and Analysis, Financial Management, Financial Statements Analysis

## Graduate Thesis Advisory:

"The impact of internal audit on enhancing the effectiveness of the Activity-Based Costing System in Iraqi industrial companies", Istanbul Okan University MBA (2023)

"The influence of corporate governance practices on financial reporting quality and competitive advantage of XKURY companies", Istanbul Okan University MBA (2023)

"Perceptions about the role of internal audit in enhancing financial stability in mining sector in South Africa", Istanbul Okan University MBA (2023)

# PhD Supervisory Committees

"The relationship between accounting information and stock price in the lights of national economic performance: The case of Borsa Istanbul" (2022 - present)

"Determinants of Financing Decisions in Construction Companies" (2022 - present)

# **Accounting and Consultancy Services**

2020 - present	<b>Economic and Accounting Consultant –</b>
https://ceccar.org/en/	<b>Expert Licensed Accountant</b>
	The Body of Expert Accountants of Romania

2011 – 2017 **Accountant** – *SMEs*, *Romania* 

Budgeting, Consultancy for corporate funding EU grants, Taxation, Audit, Accounting

## **International Relations**

	Departmental Erasmus Coordinator
2021 - 2023	İstanbul Okan University, Turkey
2019 - 2020	Izmir University of Economics, Turkey

# **EDUCATION**

2015 - 2019	<b>PhD in Accounting</b> "Alexandru Ioan Cuza" University of Iasi, Romania
	<u>Dissertation</u> : Financial reporting of multinational companies: An analysis of geographic segment information
	Teaching certification for undergraduate and
2015 - 2016	<b>postgraduate education</b> Faculty of Psychology and Education Sciences "Alexandru Ioan Cuza" University of Iasi, Romania
2013 - 2015	Master's Degree in Accounting, Expertise and Auditing "Alexandru Ioan Cuza" University of Iasi, Romania
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	<u>Thesis</u> : A critical approach of corporate insolvency: regulations, symptoms, perspectives
2010 - 2013	Bachelor's Degree in Accounting and Management Information Systems
	"Alexandru Ioan Cuza" University of Iasi, Romania
	Graduation project: A static analysis of the financial position of an enterprise
	Erasmus+ Study Mobility
2016 - 2017	Izmir University of Economics, Turkey
2014 - 2015	Istanbul Aydin University, Turkey
2014 - 2015	University of Economics in Bratislava, Slovakia
	L COURSES AND STUDENT COMPETITIONS
2012 - 2014	Students4Excellence Organization, Austria
2013	"International Humint Week Conference", <i>University of Applied Sciences bfi Vienna</i> , Austria
2013	International Training Course on Managing Quality Projects and Social Initiatives in Youth Work, <i>Our Way</i> Association, Bologna, Italy
2012	Leadership Development Program - "Scholar Leader" Award 2012, Institute of International Education and General Electric Foundation, Hungary
OMPETENCIES	
Personal and Social	Outstanding Communication; Team-work
	Adaptability, Creativity
	Analytical Thinking Project Management

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Personal and Social	Outstanding Communication; Team-work Adaptability, Creativity Analytical Thinking, Project Management
Technology-focused	Statistical Software: SPSS, E-views, STATA Accounting Software: Saga, SmartBill, SAP Computer Operations and Programming Certification (2010) -Microsoft Office, Windows operating systems, C++
Languages	English; Romanian; Turkish

# **PUBLICATIONS**

#### **BOOKS**

Taran, A. (2020). Raportarea financiară a companiilor multinaționale – Analiza informațiilor pe segmente geografice (Financial reporting of multinational corporations: An analysis of geographic segment information), Editura Economică, Bucuresti, ISBN 978-973-709-904-4. <a href="http://www.edecon.ro/carte/1525/raportarea-financiara-a-companiilor-multinationale-analiza-informatiilor-pe-segmente-geografice\_alina-taran/">http://www.edecon.ro/carte/1525/raportarea-financiara-a-companiilor-multinationale-analiza-informatiilor-pe-segmente-geografice\_alina-taran/</a>

#### **JOURNAL ARTICLES**

#### **Social Sciences Citation Index (SSCI)**

- Zahid, A., **Taran, A.**, Khan, K.M., Chersan, I.C. (2022). ESG, Dividend Payout Policy and the Moderating role of Audit Quality: Empirical evidence from Western Europe, *Borsa Istanbul Review*, *23*(2), 350-367. <a href="https://doi.org/10.1016/j.bir.2022.10.012">https://doi.org/10.1016/j.bir.2022.10.012</a> (Q1)
- Zahid, R. A., **Taran, A.,** Khan, M. K., Simga-Mugan, C. (2023). The effect of ownership composition on corporate financial performance in the European frontier markets. *Baltic Journal of Management*, *18*(2), 242-261. <a href="https://doi.org/10.1108/BJM-12-2021-0457">https://doi.org/10.1108/BJM-12-2021-0457</a> (Q3)
- Mironiuc, M., Huian, M.C., **Taran, A.**, Curea, M. (2022). Financial market reaction to R&D volatility in the pharmaceutical industry. A multi-country study, *Journal of Business Economics and Management*, 23(5), 1234–1256. <a href="https://doi.org/10.3846/jbem.2022.17844">https://doi.org/10.3846/jbem.2022.17844</a> (Q2)
- **Taran, A.**, Simga-Mugan, C., Mironiuc, M. (2021). Country-segment disclosure of foreign operations from Central and Eastern Europe: country-level determinants and value relevance. *Journal of Multinational Financial Management*, 100718. https://doi.org/10.1016/j.mulfin.2021.100718 (Q1)
- Saygili, A. T., Saygili, E., **Taran, A.** (2021). The effects of corporate governance practices on firm-level financial performance: Evidence from Borsa Istanbul XKURY companies. *Journal of Business Economics and Management*, 22(4), 884-904. https://doi.org/10.3846/jbem.2021.14440 (Q2)
- Mironiuc, M., Ionașcu, E., Huian, M.C., **Taran, A.** (2021). Reflecting the Sustainability Dimensions on the Residential Real Estate Prices. *Sustainability*, *13*(5), 2963. <a href="https://doi.org/10.3390/su13052963">https://doi.org/10.3390/su13052963</a> (Q2)
- Chersan, I.C., Chirilă, V., **Taran, A.**, Danileţ, M. (2019). Determinant factors of sustainable reporting in the UK An analysis based on the reports from GRI's sustainability disclosure database, *Transformations in Business & Economics*, 18(2A/47A), 568-585. http://www.transformations.knf.vu.lt/47a/article/dete (Q3)
- Saygili, E., Saygili, A.T., **Taran, A.** (2019). Who dictates corporate governance practices in Turkey? The role of ownership structure for XKURY companies, *Turkish Studies*, 21(3), 462-484. https://doi.org/10.1080/14683849.2019.1642752 (Q1)

# **Emerging Sources Citation Index (ESCI)**

- Agudaru, A.M., **Taran, A.** (2023). A nexus between foreign students, foreign medical students, international tourism and health tourism-global trends and the case of Turkey, *Eastern Journal of European Studies*, *14*(*SI*), 159-180. <a href="https://ejes.uaic.ro/articles/EJES2023\_14SI\_AGU.pdf">https://ejes.uaic.ro/articles/EJES2023\_14SI\_AGU.pdf</a>
- **Taran, A.** (2019). Corporate ownership and capital structure: evidence from Romania, *Eastern Journal of European Studies*, *10*(1), 149-166. https://ejes.uaic.ro/articles/EJES2019 1001 TAR.pdf
- Zahid, R.M.A., **Taran, A.,** Simga-Mugan, F.N.C. (2018). Cultural values and financial reporting practices: contemporary tendencies in Eastern European countries, *Eastern Journal of European Studies*, 9(2), 89-109. <a href="mailto:ejes.uaic.ro/articles/EJES2018">ejes.uaic.ro/articles/EJES2018</a> 0902 ZAH.pdf

# Other international peer-reviewed journals

- **Taran, A.**, Mironiuc, M. (2018). Influence of local versus foreign corporations, as shareholders, on financial performance of Romanian listed companies, *Review of Economic and Business Studies*, 11(1), 97-116. rebs.feaa.uaic.ro/issues/pdfs/21.pdf#page=97
- **Taran, A.**, Zahid, R.A., Mironiuc, M. (2017). Foreign ownership and financial disclosure in Central and Eastern Europe, *Timisoara Journal of Economics and Business*, 10(2), 151-168. https://www.tjeb.ro/index.php/tjeb/article/view/244
- **Taran, A.**, Mironiuc, M., Huian, M.C. (2016). Examining the influence of some macroeconomic factors on foreign direct investment, *Review of Economic and Business Studies*, 9(2), 159-182. <a href="mailto:rebs.feaa.uaic.ro/issues/pdfs/18.pdf#page=159">rebs.feaa.uaic.ro/issues/pdfs/18.pdf#page=159</a>
- Mironiuc, M., **Taran, A.** (2015). The significance of financial and non-financial information in insolvency risk detection, *Procedia Economics and Finance*, 26, 750-756. https://www.sciencedirect.com/science/article/pii/S2212567115008345

## Articles in other peer-reviewed Turkish journals

**Taran, A.** (2017). A critical approach to the corporate insolvency in Romania, *Florya Chronicles of Political Economy*, *3*(1), 111-129. fcpe.aydin.edu.tr/wp-content/uploads/2020/03/fcpe\_v3i1004.pdf

#### INTERNATIONAL CONFERENCES

### **Conference Proceedings Citation Index (CPCI)- Clarivate Analytics**

- Zahid, R.M.A., **Taran, A.**, Simga-Mugan, F.N.C. (2018). Ownership and corporate performance in European frontier markets, *International Conference Accounting and Management Information Systems (AMIS)*, 13<sup>th</sup> Edition, Bucharest, Romania. <a href="https://www.amis.ase.ro/archive.html">https://www.amis.ase.ro/archive.html</a>
- **Taran, A.**, Simga-Mugan, C., Mironiuc, M. (2017). Exploratory study of geographic segment reporting practices of multinationals operating in CEE, *International Conference on Accounting and Management Information Systems (AMIS)*, 12<sup>th</sup> Edition, Bucharest, Romania. https://www.amis.ase.ro/archive.html
- Zahid, R.M.A., **Taran, A.**, Simga-Mugan, C. (2017). Cultural influence on accounting practices in Romania: Empirical test of Gray's hypotheses, *International Conference on Accounting and Management Information Systems (AMIS)*, 12<sup>th</sup> Edition, Bucharest, Romania. https://www.amis.ase.ro/archive.html
- Mironiuc, M., **Taran, A.** (2015). The significance of financial and non-financial information in insolvency risk detection, *World Conference on Business, Economics and Management (WC-BEM)*, 4<sup>th</sup> Edition, Izmir, Turkey. https://www.globalcenter.info/wc-bem/

#### Other international conferences

- Mironiuc, M., Huian, M.C., **Taran, A.,** Curea, M. (2021). The volatility of research and development expenditure and market value of pharmaceutical companies from Europe, *4th International European Conference on Interdisciplinary Scientific Researches*, August 8-9, 2021, Warsaw, Poland. https://www.eucongress.org/conferencebooks
- Ionașcu, E., Mironiuc, M., **Taran, A.**, Huian, C.M. (2019). The reflection of the sustainability dimensions in the residential real estate prices, *The European Real Estate Society's Annual Conference 2019 (ERES)*, 26<sup>th</sup> Edition, Cergy-Pontoise Cedex, France. <a href="http://eres-2019.essec.edu/">http://eres-2019.essec.edu/</a>
- Zahid, R.M.A., **Taran, A.**, Simga-Mugan, F.N.C. (2018). Investigations of the European frontier markets: Ownership composition and financial performance, <u>International Research Conference on Corporate Governance in Emerging Markets (EMCGN)</u>, 6<sup>th</sup> Edition, Amsterdam, The Netherlands
- **Taran, A.**, Mironiuc, M. (2017). Owned by another company: local vs. foreign corporate ownership of Romanian listed companies, *International Conference Globalization and Higher Education in Economics and Business Administration (GEBA)*, 10<sup>th</sup> Edition, Iasi, Romania. http://www.feaa.uaic.ro/geba/2017/

- **Taran, A.**, Zahid, R.M.A., Mironiuc, M. (2017). Foreign ownership and financial disclosure in Central and Eastern Europe, *International Conference Current Economic Trends in Emerging and Developing Countries (TIMTED)*, 4<sup>th</sup> Edition, Timisoara, Romania. https://www.timted.ro/programme-timted-2017/
- **Taran, A.**, Mironiuc, M., Huian, M.-C. (2016). Actual tendencies of foreign direct investment flows, *International Conference Globalization and Higher Education in Economics and Business Administration (GEBA)*, 9<sup>th</sup> Edition, Iasi, Romania. http://www.feaa.uaic.ro/geba/conferences.html
- **Taran, A.**, Mironiuc, M. (2016). Does multinationality really involve financial performance?, *World Conference on Business, Economics and Management (WC-BEM)*, 5<sup>th</sup> Edition, Antalya, Turkey. <a href="https://www.globalcenter.info/wc-bem/">https://www.globalcenter.info/wc-bem/</a>

#### Other national conferences

- **Taran, A.**, Sucilă, F.E. (2014). A critical approach to corporate insolvency, *National Olympics of Economists in Training*, 12<sup>th</sup> Edition, Timisoara, Romania. <a href="https://www.uaic.ro/premii-la-olimpiada-nationala-studentilor-economisti/">https://www.uaic.ro/premii-la-olimpiada-nationala-studentilor-economisti/</a>
- **Taran, A.**, Sucilă, F.E. (2012). Comparative study of simplified accounting system and accounting regulations according to the European Directives, *National Olympics of Student Economists*, 7<sup>th</sup> Edition, Bucharest, Romania. <a href="https://www.uaic.ro/cinci-premii-studentesti-la-olimpiada-de-economie/">https://www.uaic.ro/cinci-premii-studentesti-la-olimpiada-de-economie/</a>

### **WORKING PAPERS**

- Zahid, R.M., **Taran, A.,** Maqsood, U.S. (2023). Paris Accord and ESG Performance of Western European Companies. *Available at SSRN 4670616*.
- Zahid, R.M.A., **Taran, A.,** Khan, K.M. (2023). Dividend policies and managerial ability beyond financial constraints in China.
- Khan, K.M., Zahid, R.M.A., Maqsood, U.S., **Taran, A.** (2023), Investing with a Conscience: The Impact of ESG performance on corporate financing ease in Western Europe.