

---

**CAREER SUMMARY:**

- Extensive experience principally at executive level in the field of investment banking (financial and credit analysis, restructuring, initial public offerings, mergers and acquisitions, private placement, privatization, advisory services)
- Teaching Experience by conducting seminars for private institutions and lecturing students at several universities

**EXPERIENCE:**

2007 - ongoing **SABANCI UNIVERSITY** Istanbul, TURKEY

2013 - ongoing **ÖZYEĞİN UNIVERSITY**

2009 - 2011 **BİLGİ UNIVERSITY**

Instructor at the Management Faculty of Sabancı University, Özyeğin University and Bilgi University, lecturing the courses such as  
Financial Accounting  
Managerial Accounting  
Financial Analysis and Valuation  
Selected Topics in Finance (Corporate Finance: Mergers and Acquisition, IPO, Private Equity...)  
Selected Topics in Accounting

2005 - **TRAINING AND CONSULTANCY SERVICES** Istanbul, TURKEY

- Consultancy services for private companies in the field of corporate finance involving valuation, restructuring, acquisition and initial public offering projects
- Conducting training courses for private institutions covering the subjects such as financial and credit analysis, valuation techniques, mergers and acquisitions and financial mathematics

1996-2004 **ALFA SECURITIES** Istanbul, TURKEY

**Corporate Finance Managing Director**

**Responsibilities involve**

- **new business generation:** *creating and periodically updating potential industry and client lists, regularly visiting the existing and potential clients and developing their corporate finance strategies*
- **getting mandates to implement the proposed strategies**
- **structuring and executing the mandated projects** *fundamental analysis, financial and credit analysis, due diligence, and valuation, researching both the local and global industry and players, advising/guiding the client on required restructuring for better execution of the deal, preparing prospectus and other marketing documents*
- **FOR IPO PROJECTS:** *preparing and following up on ISE and CMB applications, working with both the domestic and international sales teams in structuring the deal, valuation and pricing, working closely with legal, tax, audit and PR/advertising firms, preparation of all the marketing documents, organization of IPO consortium, coordinating all parties until book-building and closing.*
- **FOR M&A and PRIVATE PLACEMENT PROJECTS:** *determining and contacting potential buyers/sellers/investors, preparing information booklet, presentation, maintaining information flow with*

---

*interested parties, representing and advising the client during negotiations, working closely with legal, tax, audit advisers, coordinating the preparation of legal documents, such as MOU and sales agreement and closing of the deal).*

- **IPO Projects:**

*As Lead Manager:* Alfa Securities, Selcuk Gida (food), Cimbeton (cement), Klimasan (Industrial appliances), Metemteks (textile) *As Consortium Member:* Galatasaray (media), BJK (sports), Arena Bilgisayar (IT), Escort Computer (IT), Ayen Enerji (energy), Acibadem Hastanesi (hospital), Soda Sanayi (chemicals), Doğan Burda Rizzoli (media), TEB (banking), Nuh Çimento (cement), Yazıcılar Holding (conglomerate) Uzel Makina (automotive/agriculture machinery), Sasa (chemicals), Sabancı Holding (conglomerate), Vakko (textile), Kipa (retail), Gumussuyu (floor coverings), Idas (home textile), and EGS Egeser (trading).

- **M&A, Private Placement and Consulting Projects** include conglomerates, food (bottled water, soft drinks, oil, milk products, snacks, biscuits), textiles, retail, leasing, broadcasting, banking payment systems, IT, energy, petroleum products, insurance, REIT, retail health services industries.
- **Privatization Projects:** POAS (petroleum products) İş Bankası (banking), Tüpraş (petroleum products), Karadeniz Bakır İşletmeleri (iron and steel), Ataköy Otelcilik (hotel management), Ataköy Galleria (shopping mall), Ataköy Marina (tourism), Ankara Sigorta (insurance), Güven Sigorta (insurance), Güneş Hayat Sigorta (life insurance)

1993 – 1996 **INTERBANK**

**Istanbul, TURKEY**

1995 – 1996 **Corporate Finance Division, Director**

- **IPO Projects:** Kaplamin (paper), Anadolu Biracılık (Brewery) Bati Cimento (Cement), Eminis Ambalaj (Packaging) Eyap (sanitary) Cemtas (steel)
- **Privatization Projects** Tofas (automotive), Cinkur (mining)
- **M&A, Private Placement and Consulting Projects** Tabas (petroleum products), FMC-NuroI, Nasas (aluminium), Takosan (automotive parts), Canakkale Cimento (Cement), Set Cimento (Cement)

1993 – 1995 **Research Department, Director**

**Responsibilities involve** establishment of the research department, extensive coverage of the market, sector and company for international and domestic clients, publication of research reports such as monthly market analysis, weekly stock market report, equity research (reports on companies traded on the ISE), sector reports, special reports on new developments concerning capital markets

1989-1993 **FINANSBANK**

**Istanbul, TURKEY**

1990 – 1993 **Corporate Finance Division, Manager**

- **Privatization Projects** include Konya Cimento (cement), Konya Cimento (cement) Bartın Cimento (cement) Corum Cimento (cement), Adana Cimento (cement) Migros Sekerbank (banking) Polinas (packaging) THY (airlines) Fruko-Tamek (beverage) Ditas Dogan (automotive parts), Petlas (automotive parts)

**ZEYNEP DIGDEM KOLOGLU**  
Anadoluhisari, Istanbul

Mobile (553 278 44 11)  
digdemkologlu@gmail.com

- 
- **IPO Projects:** Ege Seramik (ceramic), Cimentas (cement), Fenis (aluminum) Finans Leasing (leasing) Sonmez Pamuklu (textile) Ardem (white goods), Alarko Sanayi (conglomerate), Turcas (petroleum products)
  - **M&A, Private Placement and Consulting Projects** Borusan Yatirim (conglomerate) Atakoy Galleria (shopping mall), Swissotel (hotel), Abdi Ibrahim (pharmaceutical), Login Bilgisayar (IT) Doktas (automotive parts), Net Holding (conglomerate), Tabas (petroleum products)

**1989 – 1990 Credit Analyst**

Financial and credit analysis of companies in various industries

1986 – 1988 **SAUDI AMERICAN BANK**  
1986 – 1988 Financial Analyst (part-time)

Istanbul, TURKEY

**EDUCATION:**

2004 **NEW YORK UNIVERSITY, NYU**  
Certificate Program: International Mergers and Acquisition

New York, USA

1989 **BOSPHORUS UNIVERSITY**  
Business Administration, Finance

Istanbul, TURKEY

1984 **AUSTRIAN HIGH SCHOOL**

Istanbul, TURKEY