

## **DUYGU GURLEYIK**

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### **Education**

#### **Michigan State University**

*Ph.D., Kinesiology – Psychosocial Aspects of Sport and Exercise Psychology*

**August 2012— January 2017**

#### **University of North Carolina at Greensboro**

*Master of Science in Kinesiology - Sport & Exercise Psychology*

**August 2010—May 2012**

#### **Koc University**

*Bachelor of Arts in Psychology, June 2006*

**September 2002—June 2006**

#### **Notre Dame De Sion High School**

**September 1994—June 2002**

### **Academic Awards & Honors**

- **Henry J. and Betty Montoye Endowed Scholarship** 2014 (\$3,000)
- **Fellowship for the Enhancement of Global Understanding** 2013, MSU (\$3,500)
- **Summer Research Development Fellowship** 2013, MSU (\$5,000)
- **Kinesiology Graduate Recruiting Fellowship**, 2012(\$3,000)
- **The Stout Summer Research Assistantship**, 2011 (\$1,500)

### **Manuscripts**

**Gurleyik, D., Feltz, D., Ede, A.L. (accepted, in minor revision process).** The effects of a charitable cause on physical activity motivation.

**Gurleyik, D., Etnier, J.L. (submitted, in review process).** The effects of cultural differences on motivation goal theory in physical activity settings.

### **Presentations**

**Gurleyik, D., Feltz, D.L. (verbal session, 2017).** Having a charitable cause while cycling on a stationary cycle. North American Society for the Psychology of Sport and Physical Activity (NASPPSA), Annual Conference in San Diego, CA.

**Gurleyik, D., Etnier, J.L. (poster session, 2013).** The effects of cultural differences on motivation goal theory in physical activity settings. North American Society for the Psychology of Sport and Physical Activity (NASPPSA), Annual Conference in New Orleans, LA.

**Gurleyik, D., Feltz, D. (Lecture session, 2013).** Charitable cause in physical activity setting. Association for Applied Sport Psychology Midwest regional conference, Hope, MI.

**Fellowship for the enhancement of global understanding presentation (2014).** Lecture presented in the Education seminar, East Lansing, MI.

**The Stout Summer Research Presentation, (2012).** Lecture presented in Health and Human Performance department fair, Greensboro, NC.

**Etnier, J.L., Gurleyik, D., Chow, E.C., & Nara, R.J. (poster session, 2011).** Cognitive demands of moderately intense PA performed under various conditions. North American Society for the Psychology of Sport and Physical Activity, Burlington, VT.

## **Teaching Experiences**

**Ozyegin University**  
**Full-time Faculty**

**Fall 2018 - Present**

**Koc University**  
**Adjunct Faculty**

**Spring 2018 – Summer 2018**

- PSY 354 – Sport and Exercise Psychology

**Sabanci University**  
**Adjunct Faculty**

**Summer 2017- Fall 2018**

- PSY 440 – Sport and Exercise Psychology

**Ozyegin University**  
**Adjunct Faculty**

**Summer 2016- Fall 2018**

- PSY 414 – Sport and Exercise Psychology
- PSY 100/101 – General Psychology and Introduction to Psychology
- PSY 405 – Public Health and Exercise Psychology

**Mef University**  
**Adjunct Faculty**

**Fall 2016- Summer 2018**

- PSY 329 – Sport and Exercise Psychology
- PSY 332 – Public Health and Exercise Psychology
- PSY 207 – Biopsychology
- PE 111 – Yoga

**Michigan State University (MSU)**  
**Graduate Teaching Assistantship**

**August 2012—May 2016**

- KIN 121 – Healthy Lifestyle and Public Health **(Primary Instructor)**
- KIN 445 – Sport and Exercise Psychology **(Primary Instructor)**
- KIN 215 – Research Methods **(Assistant)**

*Teaching in various classes – **Primary instructor** in all classes listed below*

- KIN 106W – Yoga
- KIN 131 – Distance Running
- KIN 103A – Aerobics
- KIN 103T – Aerobics II

## **Research Experiences**

**University of North Carolina at Greensboro (UNCG)**  
**Graduate Research Assistant**

**August 2011—May 2012**

***Editorial Assistant for Journal of Aging and Physical Activity***

- Revising and evaluating manuscripts under consideration.
- Verifying the format, style, structure and grammar of the submitted manuscript.
- Identifying and reporting possible problems to the editor prior to review process.
- Contacting the author to recommend revisions to manuscripts and graphics.
- Maintaining contact with authors, faculty, reviewers and staff during editing and review process.
- Tracking, copying, filing and archiving through the review stages

### ***Kinesiology Research Assistant***

- Supporting staff in administrative and departmental work.
- Organizing, filing and copying necessary documents.
- Maintaining contact with faculty and staff.
- Data entry
- Data analysis

**University of North Carolina at Greensboro**  
**Graduate Research Assistant**

**August 2010-May 2011**

### ***Assistant for North American Society for the Psychology of Sport and Physical Activity (NASPSA)***

- Assisted in newsletter preparation process
- Researched and prepared lists of relevant universities and institutions for conference advertising
- Contacted universities and institutions during conference advertising process
- Created online questionnaires for voting purposes

**UNCG Sport & Exercise Psychology Laboratory**

**Aug. 2010 – May 2010**

#### ***Lead Researcher***

- Participated in a research group created by Dr. Jennifer Etnier to design and conduct a study to investigate the cognitive demands of moderately intense exercise.

## **Professional Work Experience**

**Foreign Market Consulting Istanbul, Turkey**

**October 2007—June 2010**

#### ***Research Consultant***

- Conducted a range of research projects for international companies planning to invest in the Turkish Market. Clients hailed from Germany, Italy, Sweden, France, Belgium, Netherlands, Great Britain and Hong Kong.
- Learned market research techniques such as market size and segmentation studies, competitor analyses, customer analyses, business partner search, distributor search, customer search and human resources.
- Established relationships with clients and facilitated the flow of data and information between clients and consultants.
- Utilized a variety of research techniques tailored to projects' needs, incl. face-to-face and in-depth interviews and field surveys with highly specific structured questionnaires.
- Worked for the Dutch Consulate Trade Mission for two consecutive years; conducted customer and distributor search for 20 Dutch companies seeking potential Turkish partners.
- Visited more than 50 organizations including FMCG's, NGOs, Government-owned, holding and privately held companies for in-depth interviews and surveys; established networks for further business opportunities.
- Prepared market research reports including interview transcripts and qualitative & quantitative data for sectors such as consumer goods, healthcare, industrial goods, services and technology.
- Led a team of four interns in field study; gathered and analyzed data for a competitor analyses research.

## **Professional Affiliations**

**Association for Applied Sport Psychology**

(Sep. 2012 – Present)

**North American Society for the Psychology of Sport and Physical Activity**

(Sep. 2012 – Present)

## **Certificates**

**First Aid and CPR**

(Aug.2014)

**Yoga-fit certified**

(Apr. 2012)

**Yoga-fit prenatal certified**

(Feb.2013)