

RIZA ERGÜN ARSAL

EDUCATION

Boğaziçi University (2022)

PhD in *Management*. Major: *Operations & Information Management*.

- Dissertation title: “The Acceptance and Continued Usage of Open-Source Data Science Technologies”

Clemson University (program not completed)

PhD candidate (ABD) in *Management*. Major: *Information Systems*

- All coursework and comprehensive examinations are completed.

Ferris State University

MS in *Information Systems Management*. (2002)

Istanbul University

BS in *International Relations* (Faculty of Economics). (1998)

ACADEMIC EXPERIENCE

2010-2020 Instructor, Bilgi University

2009-2010 Instructor, Modul University

2006-2008 Instructor, Clemson University

2003-2006 Teaching Assistant, Clemson University

2003-2008 Research Assistant, Clemson University

2000-2002 Graduate Assistant, Ferris State University

RESEARCH

Research Interests: Data Science, Big Data Analytics, Digital Transformation, Information Privacy, Online Consumer Behavior, Trust

Journal Papers:

- Zimmer, J. C., Arsal, R. E., Al-Marzouq, M., & Grover, V. (2010). Investigating Online Information Disclosure: Effects of Information Relevance, Trust and Risk. *Information & Management*, 47(2), 115-123. (Google Index Citation: 245)
- Zimmer, C., Arsal, R.E., Al-Marzouq, M., Moore, D., and Grover V. (2010). Knowing Your Customers: Using a Reciprocal Relationship to Enhance Voluntary Information Disclosure. *Decision Support Systems*. 48(2): 395-406. (Google Index Citation: 93)

- Thatcher, J.B., McKnight, D.H., Arsal, R.E, Baker, E.W., and Roberts, N. (2009). The Role of Trust in Post-Adoption IT Exploration: An Empirical Examination of Knowledge Management Systems. *IEEE Transactions on Engineering Management*. (Google Index Citation: 187)
- Arsal, R.E, Thatcher, J.B., Zagenczyk, T., McKnight, D.H., and Ahuja, M. (2009). Organizational Factors and Information Technology Use: Tying Perceptions of the Organization to Perception of IT. *Journal of Organizational and End User Computing*. 21(3): 37-59. (Google Index Citation: 9)

Conference Papers:

- Arsal, R.E, Durdu, H.T., and Tongarlak, M.H. (2022). Organizational Enablers of Data-Driven Digital Transformation: A Case Study from Banking Industry. *IEEE Technology & Engineering Management Conference (TEMSCON)*, 2022.
- Arsal, R.E, Zimmer, C., AlMarzouq, M., and Grover, V. (2007). “An Empirical Investigation of the Determinants of Online Information Disclosure.” In the Proceedings of the *Americas Conference on Information Systems (AMCIS)*, Keystone, CO.
- Thatcher, J.B., Arsal, R.E., and McKnight, D.H. (2004). “Trust in Technology: An Empirical Examination of the Construct.” Presented at the *Diffusion Interest Group in Information Technology (DIGIT) Workshop*, Washington D.C.

Book Chapter:

- Arsal, R.E, Thatcher, J.B., Zagenczyk, T., McKnight, D.H., and Ahuja, M. (2011). Organizational Factors and Information Technology Use: Tying Perceptions of the Organization to Perception of IT. Book Chapter on *Organizational and End-User Interactions: New Explorations*. IGI Global, Chapter 12: 248-271.

TEACHING

Teaching Interests: Information Systems, System Analysis & Design, Project Management, Data Analytics, Digital Transformation, Statistics, Research Methods

Teaching Experience:

Bilgi University, Istanbul, Turkey

- 2010-2020: HEC 393/394: *Introduction to Business and Management*
- 2011-2021: *MBA Project* (Advisor for over 100 students)
- 2016-2020: HEC 493/494: *Core Management Concepts*
- 2011-2015: HEC 434: *Organization Theory*

Modul University, Vienna, Austria

- 2009-2010: BBA 0704: *Academic Writing*

Clemson University, SC, USA

- 2006-2008: MGT 318: *Information Systems*

SERVICE

Ad-hoc Reviewer for:

- Journal of End-User and Organizational Computing
- Journal of Organizational Computing and E-Commerce
- International Conference on Information Systems (ICIS)
- Americas Conference on Information Systems (AMCIS)
- European Conference on Information Systems (ECIS)

Project Advisor/Committee Member for:

- Istanbul Bilgi University MBA Program

HONORS & AWARDS

- Graduate Research and Teaching Assistantship, Department of Management, Clemson University, 2003-2008
- Selected to Who's Who Among Students in American Universities & Colleges, 2002
- Recipient of Graduate School Excellence Award, Ferris State University, 2002
- Graduate Assistantship (Database Design & Administration for the University IT Department), Ferris State University, 2000-2002

MEMBERSHIPS & AFFILIATIONS

- Association for Information Systems (AIS)

PROFESSIONAL EXPERIENCE

Partner, *Accelera Business Solutions* (2016-present)