

OYA KARABAL RAPAYAZDIÇ

İstanbul, 1972

Education 1991-1995 / Mimar Sinan University, Graphic Design
1994-1995 / Ajans Ultra, intern
1999-2000 / David Game Collage, London
1987-1989 / American Language School, Istanbul

Graduated from Mimar Sinan University, Fine Arts Faculty, Graphic Design Department in 1995. Studied English in American Girl School, Istanbul and David Game Collage London. She hold on personal artistic print making exhibition in London, in 1999. Attended creative activities in London AMV/BBDO Design Workshop, London Saatchi & Saatchi Creative Advertising Course, Cannes Lions International Festival of Creativity in France.

Professional Experience She worked in advertising agencies such as 3. Kuşak, Alice-BBDO, Wunderman, Güzel Sanatlar-Saatchi & Saatchi, as a Senior Art Director, Creative Group Head and Creative Director between 1994-2014. She worked on major advertising campaigns for many leading brands. She had many Crystal Apple Advertising Awards and graphic design awards.

She set up her own professional photography studio, EXIT Photography and Production, in 2000. After 2014, she started to work in her studio. She works as a visual director and prop-stylist and gives education about styling in food photography.

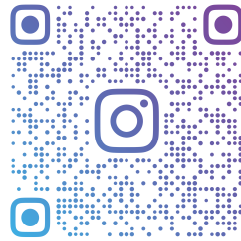
She is teaching 'Food styling for Visual Media' as a part time instructor at Özyeğin University, School of Applied Sciences.

Language English

Events Design Workshop, AMV/BBDO, London, 1999
Güldiken Literature Magazine Cover Designs
Personal Lithography Exhibition, London, 1999
Creative Advertising Course, Saatchi & Saatchi, London 2002
Cannes Lions International Festival of Creativity, Saatchi & Saatchi, France 2012

Awards Crystal Apple Advertising Awards 1998
Food and Drink Print Category-Crystal Apple "Dardanel Fasuli Fork"
Crystal Apple Advertising Awards 2000
Social Campaign Print-Crystal Apple "Hürriyet Literacy Campaign"
Crystal Apple Advertising Awards 2003
Food and Drink Print Category-Jury Special Award "Sütaş Cartoon Campaign"
Crystal Apple Advertising Awards 2009
Ambient-Crystal Apple "Yeni Rakı, Napkins-Preprinted Turkish Songs"
Ambient-Crystal Apple "Yeni Rakı Conversation Menu"
Corporate Print Category-Certificate "Wunderman Intern Ad on sand paper"
Creative Media Print Category-Certificate "Wunderman Intern Ad on sand paper"
Outdoor Category-Certificate "IKEA Catalog Campaign"

Oya Karabal Rapayazdıç
Art Director, Graphic Designer, PropStylist



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