

**SEVGİ PEREK Ph.D**

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PROFESSIONAL SUMMARY

Ph.D.-level management consultant and academic with more than 20 years of experience **in family business governance, succession planning, professionalization, and leadership development.** Founder and lead consultant of **SP Eğitim Danışmanlık**, providing advisory, training, and institutionalization services to family-owned companies. Experienced university instructor specializing in contemporary management and entrepreneurship in family firms.

Education**IŞIK UNIVERSITY**

**Doctoral Program in Contemporary Management Studies
(Ph. D. in Contemporary Management), June 2009**

Dissertation: *Board of Management Effectiveness as one of the Corporate Governance Practices in Family Companies.* Successfully completed.

İstanbul**SUFFOLK UNIVERSITY, Frank Sawyer School of Management**

MBA, December 1998

GPA 3.7/4.0

Boston, USA**BİLKENT UNIVERSITY**

B.Sc. in Management, January 1995

Ankara

ACADEMIC EXPERIENCE

2018--

OZYEGIN UNIVERSITY**PART-TIME INSTRUCTOR****ISTANBUL**

Faculty of Business, Entrepreneurship

Course taught: *ENTR 407: Contemporary Management in Family Companies*

2014--

INVITED TALKS & CONFERENCE PARTICIPATION

- 'Succession Planning and Management in Turkish Family Companies', TAIDER, 2018
- 'The Art of Delegation'-- Leadership Summit at Conrad Hotel, 2016
- 'Career Academy'-- Işık University, Graduate-Undergraduate, 2015
- 'Time Management'-- Işık University, Graduate-Undergraduate, 2015
- 'Personal Image Management'-- Beykent University Faculty of Engineering and Architecture, 2015
- 'Career Coaching Seminars'-- Galatasaray University, for 3rd and 4th grade students, 2014
- 'Individual Career Coaching'-- Galatasaray University, for 3rd and 4th grade students, 2014

- 'Human Resources Management and Training'-- Çekmeköy Municipality, 2014
- 'Career Planning and Development for Family Companies'--Kültür University, 2014

PUBLICATIONS

Books

'BİZİM ŞİRKET' A research-based book on consulting practices and governance challenges in Turkish family businesses.

First edition and second revised edition published in 2014 (3,000 copies per edition).

'PERFECTION IS HIDDEN IN THE DETAILS' (MÜKEMMELLİK AYRINTILARDA GİZLİDİR)

A book on personal leadership, self-awareness, and individual discipline, emphasizing how everyday choices, habits, and attention to detail shape personal effectiveness and leadership presence.

Published İN 2023.

SELECTED MEDIA COVERAGE

CNBC-e – Invited expert commentary on family businesses, leadership, and governance

Various national economy and television channels – Analyst and guest speaker on family business management, succession, and organizational transformation

WORK EXPERIENCE

Feb '07-Feb '12	TABAR ENGINEERING AND CONSTRUCTION COMPANY	İstanbul
	Analyzed and restructured management and governance processes with in the family firm.	
Jan '05-Feb '07	REFORM KURUMSAL- LBT CONSULTING	Research Team
	Prepared company reports for potential investors targeting distressed family businesses.	İstanbul
Apr '00-Jun '02	DELOITTE & TOUCHE	Auditor
	Applied Deloitte & Touche audit methodologies to enhance the client service.	Ankara
Jan.-Oct. '99	CHASE GLOBAL FUNDS SERVICES COMPANIES	Fund Accountant
	- Managed daily pricing and NAV calculations for mutual funds. - Prepared financial reports and resolved accounting discrepancies.	Boston, USA
June.-Dec. '98	CITIZENS BANK	Marketing Assistant
	Developed marketing strategies to strengthen regional brand competitiveness.	Boston, USA
May '95-May '96	INFO STOCK EXCHANGE COMPANY	Customer Representative
	Worked as a Dealer and a Customer Representative for over 100 clients.	Ankara

Skills	Microsoft Office (Excel, Word, PowerPoint, Canva) AI-assisted research and teaching design
Volunteer	Member of the Board of Trustees; 'Koruncuk Vakfı' (A Charitable Foundation for Children in Need of protection) Volunteer; Kızılay Çekmeköy Women Solidarity.
Hobbies	Searching for self-improvement, coaching, hiking, biking, tennis.
Personal Details:	Executive Coach & NLP Expert Certificate from LIVCON Learning Academy.