

PART 2. LISTENING**Section 1. Lecture**

Use your notes to answer the questions below. Choose the correct option (a, b, or c) for each question. All answers must be filled in on the optical form.

1. According to the lecturer, at the first stage of the evolution of the Internet in business, there _____.
 - a. was not much interactivity between customers and companies
 - b. was neither cheap nor easy access to the Internet for all customers
 - c. were not enough brochures and annual reports on company websites

2. According to the lecture, companies started to create products and services for the Internet environment in _____.
 - a. 1995
 - b. 1996
 - c. 1997

3. Which Internet-only company was **NOT** mentioned in the lecture?
 - a. Yahoo
 - b. Amazon
 - c. Hotmail

4. In the future, smart companies will use their intranets to _____.
 - a. share information with government officials
 - b. increase efficiency by keeping employee morale high
 - c. create harmony between top executives and workers' families

5. What is the main role of the Internet technology in the fourth stage?
 - a. providing better interaction between buyers and sellers
 - b. connecting businesses that sell similar products
 - c. distributing the best product to the customers

6. Which of the following is **NOT TRUE** about the fifth stage of the evolution of the Internet in business?
- Consumers will be able to shape the way companies provide their products and services.
 - Most companies will continue their traditional businesses despite the changes in technology.
 - Many firms will increase their Web presence in order to compete in this new online world.
7. The lecturer gives the Özyeğin University example to highlight the _____.
- difficulty of forming an interactive learning environment for organizations
 - importance of functioning in harmony through wired systems
 - necessity of creating your own business after graduation
8. The lecturer ends the lecture by _____.
- asking the students to relate the topic to their ongoing class work
 - reminding the students to keep up with the assigned readings
 - announcing the topic of the next class session
9. The main purpose of the lecture is to _____.
- present some of the main phases related to the development of online commerce
 - discuss what some organizations were doing to adjust to the changes in electronic business
 - compare the companies that were using the latest technology to sell their products and services
10. The lecturer's tone throughout the lecture is _____.
- critical
 - neutral
 - enthusiastic

End of Section 1.

Please wait for instructions for the next section.

PART 2. LISTENING

Section 2. Conversation

Listen to the conversation and answer the following questions as you listen. You will hear the conversation only **ONCE**. At the end of the conversation, you will have 2 minutes to check your answers. Now you have 2 minutes to read the questions.

Choose the correct option (a, b, or c) for each question. All answers must be filled in on the optical form.

11. Professor Wilber is _____.
- from the United States of America
 - a computer scientist
 - interested in face-to-face communication
12. According to Professor Wilber, what was introduced for the first time with 2G technology?
- text messaging
 - video applications
 - Web browsing
13. Which of the following is **NOT** mentioned by Professor Wilber as some of the best known examples of 3G technology?
- Blackberry
 - iPhone
 - Sony Ericsson
14. According to Professor Wilber, fourth-generation mobile technology _____.
- simply provides more or less the same type of services but much faster
 - will radically change the way people read books
 - is much more than just 3G plus speed
15. According to John Major, the focus is on the mobility of the _____ in mobile learning.
- learner and teacher rather than the device
 - device rather than the learner and teacher
 - learner and teacher as well as the device

16. Professor Wilber believes that in the near future traditional classrooms will be _____.
- equipped with the latest technology
 - a thing of the past
 - completely renovated
17. The radio show host Max Harper is _____ Professor Wilber's prediction about the future of schools.
- indifferent to
 - in complete agreement with
 - skeptical of
18. Who thinks that information does not necessarily lead to knowledge?
- Both Professor Wilber and Max Harper
 - Only Professor Wilber
 - Only Max Harper
19. According to Professor Wilber, which of the following **CANNOT** be said about teachers?
- Teachers will have to think of new ways to reach out to their students.
 - Teachers will face many challenges regarding the use of new technologies in education.
 - Teachers will adapt easily to the new technologies in their teaching.
20. The attitude of Professor Wilber towards the future of mobile learning can be characterized as _____.
- hopeful
 - aggressive
 - neutral

End of Section 2.