

Use your notes to answer the questions below.

Instructions:

Choose the correct option (A, B, or C) for each question. All answers must be filled in on the answer sheet.

EXAMPLE:

What is the text about?

- a. Effects of pollution on the environment
- b. Effects of pollution on the economy
- c. Effects of pollution on health

Optic Form

A B C
(answer "b" is chosen)

QUESTIONS:

- 1) According to the lecturer, at the first stage of the evolution of the Internet in business, there _____.
 - a. was not much interactivity between customers and companies
 - b. was neither cheap nor easy access to the Internet for all customers
 - c. were not enough brochures and annual reports on company websites

- 2) Which Internet-only company was **NOT** mentioned in the lecture?
 - a. Yahoo
 - b. Amazon
 - c. Hotmail

- 3) In the future, smart companies will use their *intranets* to _____.
 - a. share information with government officials
 - b. increase efficiency by keeping employee morale high
 - c. create harmony between top executives and workers' families

- 4) What is the main role of the Internet technology in the fourth stage?
 - a. providing better interaction between buyers and sellers
 - b. connecting businesses that sell similar products
 - c. distributing the best product to the customers

5) Which of the following is **NOT TRUE** about the fifth stage of the evolution of the Internet in business?

- a. Consumers will be able to shape the way companies provide their products and services.
- b. Most companies will continue their traditional businesses despite the changes in technology.
- c. Many firms will increase their Web presence in order to compete in this new online world.

6) The lecturer ends the lecture by _____.

- a. asking the students to relate the topic to their ongoing class work
- b. reminding the students to keep up with the assigned readings
- c. announcing the topic of the next class session

7) The main purpose of the lecture is to _____.

- a. present some of the main phases related to the development of online commerce
- b. discuss what some organizations were doing to adjust to the changes in electronic business
- c. compare the companies that were using the latest technology to sell their products and services