

## Message From The Director of PhD in Business Program:



The PhD program's mission is to educate the leaders who will be instrumental in charting the next generation businesses in the connected economy. This mission is achieved by a combination of guided, self-paced research opportunities followed after completing a rigorous foundational two-year program.

The essential tools and techniques as well as necessary skills and technical knowledge are acquired during the first two years. The first year provides a comprehensive orientation to the academic discipline. The PhD candidate is expected to acquire a broad perspective in the key study areas through introductory survey lectures that cover finance, marketing, operations and management. A holistic understanding with the right academic rigour provides abundant opportunities to be creative both from a methodology and an implementation point of view.

The business world is increasingly under pressure to keep-up with the changing nature of value. The stake holders demand increasingly innovative and technology-driven solutions. Our environment provides fertile grounds for data scientists and for acquiring deep-area expertise, key traits for the next generation leaders. I hope to see your application to the program if this path excites you.

Assoc. Prof. M. Tolga Akçura  
Director



- Evening MBA
- Executive MBA (EMBA)
- Financial Engineering
- PhD in Business



ÖZYEGİN  
UNIVERSITY  
GRADUATE SCHOOL  
OF BUSINESS



Contact Admission Office: Graduate School of Business, Özyeğin University  
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Just following  
research is out,  
Leading  
research is in!

ÖZYEGİN  
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OF BUSINESS

PhD  
Program  
PhD in Business



PROGRAM STRUCTURE	FALL TERM	SPRING TERM	SUMMER TERM
FIRST YEAR	Required Course Elective Course	Required Course Elective Course	Research Paper
SECOND YEAR	Major Elective Research Paper	Major Elective Research Paper	Qualifier Focus Research Paper
THIRD YEAR	Qualifier Exam	Thesis Proposal	Teaching Experience
FOURTH YEAR	Thesis Work	Thesis Defense	Graduation

REQUIRED COURSES	GENERAL BUSINESS ELECTIVE COURSES
Research Methods and Publication Ethics	Probability Theory and Statistics
Seminar	Advanced Managerial Economics

FREE ELECTIVE COURSES
Research Paradigm
Econometrics
Macroeconomic Policy Analysis

MAJOR ELECTIVE COURSES			
Operations Concentration	Marketing Concentration	Finance Concentration	Management Concentration
Linear Programming and Extension	Econometric Modeling in Marketing	Corporate Finance	Strategy
Stochastic Processes	Experimental Design and Execution	Financial Econometrics	Management Theory
Integer and Combinatorial Optimization	Managerial Marketing Theory	Financial Derivatives	Organization Theory
System Simulation	Consumer Behavior	Investment and Portfolio Management	Organizational Behavior
Production Operations Management	Marketing Strategy	Asset Pricing	Special Topics in Management
Service Operations Management	Marketing Channels	Fixed Income Securities and Bond Pricing	Social Entrepreneurship, Social Innovation and Innovating Social Change
Supply Chain Management	Special Topics in Marketing	Financial Institutions and Banking	International Business and Strategy
Revenue Optimization	Qualitative Research Methods in Marketing	Special Topics in Derivatives	
	Applied Marketing Models	Special Topics in Finance	
		Survey in Finance	

## PhD Program

PhD in Business is a small and flexible program where as a candidate, you have the opportunity to get exposed to different disciplines and carry out your studies in close interaction with faculty members.

The PhD in Business enables you to become the expert in your topic and opens up a world of satisfying careers primarily within academia as well as research laboratories and consultancy. Curiosity, persistence and self-motivation are key to achieving this success and the expert faculty at OzU Graduate School of Business knows how to help you prepare for the challenges and opportunities ahead.

In line with OzU's overall philosophy, our PhD program aims at stimulating a research environment that encourages creativity, originality and excellence and one that produces applicable knowledge not only valid in the context of Turkey but also on a global scale.

## Areas of Study

There are four areas of concentration within the PhD in Business Program: Finance, Marketing, Operations and Management. The four areas interact and overlap in various ways both practically and academically. In addition to mastering vertically in one area, you can also work in an interdisciplinary manner across areas or trans-disciplinary concentrating on themes such as sustainable business systems.



## Admissions

All candidates to the PhD program should apply with a complete application package that consists of the following components:

1. Online Application Form
2. Transcripts
3. Graduate Programs Entrance Exam Score Report

Exam	PhD IN BUSINESS		Validity
	With Master Degree	With Bachelor Degree	
GRE - (Quantitative)	Minimum 150 points	Minimum 155 points	5 years
GMAT	Minimum 600 points	Minimum 650 points	5 years
ALES	Minimum 75 points	Minimum 90 points	5 years

4. English Proficiency Examination Score Certificate

Exam	PhD IN BUSINESS		Validity
	With Master Degree	With Bachelor Degree	
TOEFL-IBT	Minimum 90 points (min. 20 score writing exam)	Minimum 90 points (min. 20 score writing exam)	2 years
KPDS / CDS / YDS -YDS/ YOK-DİL	Minimum 75 points	Minimum 75 points	5 years

5. Letter of Recommendation
6. Letter of Intent
7. Resume

Applicants who pass the initial screening process will be invited for interviews with the PhD Admissions Committee. You can apply either by entering the link <https://www.ozegin.edu.tr/tr/isletme-doktora-programi> or by scanning the QR code at the back of the page.

## %100 Scholarships

### Top Tier Faculty

Our accomplished faculty obtained their PhDs at top US universities with records of publications in leading journals.

### Global Focus

All successful PhD students visit top league US schools to complement their studies.

### Ease of Data-Access

Subscription to world's most "on-demand" databases provide ease of access to data.