

SO 2020 FALL

November 23, 2020, Monday

09:40 - 10:30	Sectoral Talk: Structure and Law of the European Union Atty Çiğdem Ayözger Öngün	LinkProfessional/SO 20-21 Fall
11:00 - 17:00	Mock Interview Kale Group	LinkProfessional/SO 20-21 Fall
11:00 - 12:30	Sectoral Talk: Data Analysis & Revenue Management in Hotels Başak Aytekin, Cluster Revenue Analyst, Marriott International	LinkProfessional/SO 20-21 Fall
11:00 - 12:30	Sectoral Talk: Current Developments in Mediation Prof. Pervin Somer, Head of Civil Law Department, Okan University Faculty of Law	LinkProfessional/SO 20-21 Fall
11:40 - 13:00	Sectoral Talk: Gastronomy in Turkey in Local and International Perspective Maksut Aşkar, Ex. Chef, Neolokal	LinkProfessional/SO 20-21 Fall
12:40 - 13:40	Sectoral Talk: Future of Investment Management Ertunç Tümen, CFA, AKPortföy	LinkProfessional/SO 20-21 Fall
13:30 - 14:30	Sectoral Talk: Connecting the Dots with Insights Nihan Şahan Eren, Consumer and Marketing Insights Director, Unilever	LinkProfessional/SO 20-21 Fall
14:30 - 15:30	Sectoral Talk: Role of Marketing Research in the FMCG Industry: Creating a strong shopper marketing strategy Zeynep Akkoyunlu, Head of Consumer Insights and Market Research, Nestle Waters	LinkProfessional/SO 20-21 Fall
15:40 - 16:40	Sectoral Talk: Income Management in Hotel Business Reha Efe, Director of Revenue, Swissôtel The Bosphorus Istanbul	LinkProfessional/SO 20-21 Fall

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November 24 2020, Tuesday

10:00 - 11:00	Sectoral Talk: Pre-construction Project Management and Construction Management: AB4 Faculty of Architecture Çiğdem Kitiş, Architect, FIBA Real Estate	LinkProfessional/SO 20-21 Fall
10:00 - 11:00	Sectoral Talk: Designer Talks Rianne Koens, Owner, Otura Design	LinkProfessional/SO 20-21 Fall
10:40 - 11:30	Sectoral Talk: Regulatory Procedures of the Administration Turgut Candan, Retired State Council Prosecutor	LinkProfessional/SO 20-21 Fall
10:40 - 12:30	Sectoral Talk: International Personal Data Transfer Atty. Ceyhan Pehlivan	LinkProfessional/SO 20-21 Fall
13:00 - 15:30	Mock Interview LC Waikiki	LinkProfessional/SO 20-21 Fall
13:30 - 14:30	Sectoral Talk: Transitional studies about urban forms between China and Italy Prof. Marco Triscuoglio, Southeast University (Nanjing, PRC)	LinkProfessional/SO 20-21 Fall
17:40 - 13:30	Sectoral Talk: Towards an Entrepreneurial Career: My Personal Journey Arda Köterin, Co-founder & VP of Partner Success, Insider	LinkProfessional/SO 20-21 Fall

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November 25, 2020, Wednesday

12:00 - 13:00	Sectoral Talk: Professional Services - Future of Work Murat Yesildere, Partner, Egon Zehnder	LinkProfessional/SO 20-21 Fall
13:00 - 16:30	Mock Interview Garanti Bankası	LinkProfessional/SO 20-21 Fall
12:45 - 13:45	Sectoral Talk: flyBAIR: A Virtual Swiss Airline José Damián González Rivera, CEO, flyBAIR	LinkProfessional/SO 20-21 Fall
17:40 - 18:30	Sectoral Talk: Technological Transformation and Management of Supply Chain in a Crisis Period Melih Sahinöz, Chairman of the Board of G2M / ETUDER Chairman of the Board(Turkish - English Simultaneous Translation Available)	LinkProfessional/SO 20-21 Fall

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November 26, 2020, Thursday

11:00 - 12:30	Sectoral Talk: Revenue Management in Airline Industry Nadir Bostancioglu, Chief Revenue Officer (CRO), Quicket GmbH	LinkProfessional/SO 20-21 Fall
14:40 - 15:30	Sectoral Talk: Italian Gastro-Economy Italian Ambassador Massimo Gaiani and Chef Stefano Masanti	LinkProfessional/SO 20-21 Fall
16:40 - 18:10	Sectoral Talk: Entering the Sommelier World Alp Acikara, Chief Sommelier, Maçakızı Bodrum	LinkProfessional/SO 20-21 Fall
17:30 - 18:30	Sectoral Talk: Digital Transformation at Arçelik Pinar Köse Kulacz, Group Manager, Data & AI, Arçelik Global	LinkProfessional/SO 20-21 Fall

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November 27, 2020, Friday

09:40 - 10:30	Sectoral Talk: Compulsory Financial Liability Insurance of the Physician Assoc. Prof. Haci Kara, Istanbul Medeniyet University	LinkProfessional/SO 20-21 Fall
TBA	Mock Interview N11.com	LinkProfessional/SO 20-21 Fall
10:00 - 11:00	Sectoral Talk: Innovative Design in BIM Platform Behnam Aghbali, Mechanical Engineer, General Manager, Saina Consulting Engineering	LinkProfessional/SO 20-21 Fall
10:30 - 11:30	Sectoral Talk: Aircraft Acquisition and Financing Raşit Özdoglar, Head of Fleet Management, Vueling Airlines	LinkProfessional/SO 20-21 Fall
10:40 - 11:30	Sectoral Talk: Intellectual & Industrial Property Rights in the Tourism Sector Atty. Yaprak Yurtseven	LinkProfessional/SO 20-21 Fall
10:40 - 11:40	Sectoral Talk: CRM Effects in Aviation Gökhan Kaya, Captain Pilot, THY	LinkProfessional/SO 20-21 Fall
11:00 - 12:30	Sectoral Talk: History of Aviation Nadir Bostancioglu, Chief Revenue Officer (CRO), Quicket GmbH	LinkProfessional/SO 20-21 Fall
11:30 - 12:30	Sectoral Talk: The Transformation Story of the Footwear Category Zeynep Özyurt Tas, Brand Director-Womens' Footwear, LC Waikiki	LinkProfessional/SO 20-21 Fall
15:40 - 16:40	Sectoral Talk: Fundamentals To Be An Airman Oben Ogultarhan, President, Turkish Civil Aviation Development Foundation	LinkProfessional/SO 20-21 Fall