

SO 2019

February 25 - March 1

Everyday at SO

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| 09:00-17:00 | Faculty of Law Exhibition: A Small Section from our Legal History | AB3 Mock Trial Rooms |
| 09:00-17:00 | Digital Exhibition: Dancing With Witches - British Council Turkey | Student Center Ground Floor |
| 12:00-13:00 | Music Recital | Refectory |

SO 2019

February 25, 2019 Monday

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| 08:30-10:00 | Registration & Opening | Student Center Ground Floor |
| 10:00-10:30 | Sectoral Talk: Online Travel Sector Trends <i>Firat Fidan, MetGlobal - Regional Manager</i> | OzU-X B27 |
| 10:15-10:55 | Sectoral Talk: Food for Soul <i>Cemre Narin, Food Editor and Restaurant Consultant</i> <i>Handan Abdurrahmanoglu, Arçelik - Grundig, Country Manager</i> | Student Center Forum Area |
| 10:00-11:00 | Seminar: University Patents <i>Assistant Professor Sami Kocabiyik, Özyeğin Üniversitesi - Faculty of Law</i> | AB3 486.F |
| 10:30-11:00 | Sectoral Talk: Towards the Mass-Produced Local Electric Car <i>Sertel Tanta, GÜNSEL - Head of External Operations</i> | OzU-X B27 |
| 11:00-11:30 | Sectoral Talk: The Journey of a Brand <i>Aslı Eren Şengezer, Sanset Gıda - Marketing Manager</i> | Student Center Forum Area |
| 11:00-11:40 | Sectoral Talk: Social Responsibility in FMCG <i>Gökçe Nadir Aydoğmuş, PEPSICO -Sales Capability and Health & Safety Manager</i> | Student Center Forum Area |
| 11:45-12:25 | Sectoral Talk: Best Practices from the Best <i>Tuğçe Yasin, Great Place to Work - Research and Content Specialist</i> <i>Alihan Eyüboğlu, Great Place to Work - Project Management Specialist</i> | Student Center Forum Area |
| 12:30-13:30 | PANEL: University Graduates and the Job Market <i>Moderator: Assistant Professor Ahmet Murat Fiş, Özyeğin University - Faculty of Business</i> <i>Panelists:</i> <i>Prof. Dr. Seyfettin Gürsel, Bahçeşehir University - Economic and Social Research Center</i> <i>Director</i> <i>Dolunay Bulut, İşbank - Head of Talent Management Division</i> <i>Yavuz Çelik, Fibabank - Head of Human Resources</i> | Student Center Forum Area |
| 14:00-15:00 | Seminar: Talk with Prof. Dr. Doğan Cüceloğlu on Life, Relations and Success | Student Center Forum Area |
| 14:00-15:00 | Sectoral Talk: 3D Technologies <i>Gökhan Yurdumakan, Poligon Engineering - Founding Partner</i> | OzU-X B27 |
| 15:00-15:40 | Sectoral Talk: Human Centric Lighting <i>İzlen Yaylalı, Signify (ex Philips Lighting) - Pre-Sales, Specification&Lighting Design Manager</i> | OzU-X B27 |
| 15:00-15:40 | Sectoral Talk: Digital and Arts - Museum Without Walls <i>Su Başbuğu, British Council Turkey - Arts Manager</i> | Student Center Forum Area |
| 15:45-16:30 | Sectoral Talk: Working with Different Personalities <i>Aslı Abacı, İşbank - HR Recruitment Manager</i> | Student Center Forum Area |
| 15:45-16:30 | Sectoral Talk: From Hobby to Global, A Hardware Brand Story <i>Umut Erkal, Turta LLC - Founding Partner & Hardware Designer</i> | OzU-X B27 |
| 16:30-17:00 | Sectoral Talk: Finance and Meditation <i>Ayşe Zamil, MUFG (Mitsubishi UFJ Finance Group) - Turkey Managing Director</i> | OzU-X B27 |
| 16:30-17:10 | Sectoral Talk: NGOs & Volunteering <i>Meltem Cantürk, AÇEV - Woman Empowerment & Literacy Manager</i> | Student Center Forum Area |
| 19:00-20:00 | Theatre: Sen Gara Değilsin - Premier (in Turkish) <i>OzU Chamber Theatre</i> | Ozu Oda |

SO 2019

February 26, 2019 Tuesday

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| 09:15-09:55 | Sectoral Talk: Career Opportunities in Gastronomy and Food Sector <i>Zeynep Mine Alptekin, Metro Cash&Carry - HR Group Manager</i> | Student Center Forum Area |
| 09:30-10:00 | Seminar: Çelebi Aviation Training & Development <i>Derya Tekin Yusuf, Çelebi Aviation Holding - Board Member/ Training & Development</i> | OzU-X |
| 10:00-10:30 | Sectoral Talk: Technologies of the Future in Defense Industry <i>Alper Gerçek, ASELSAN - Senior Leader Engineer</i> | OzU-X B27 |
| 10:00-10:40 | Sectoral Talk: First Step in Business, Human & Language in the Working Life <i>Togan Turan, Paksoy Law Firm - Partner</i> <i>Yasemin Semiz, Paksoy Law Firm - Senior Associate Lawyer</i> | Student Center Forum Area |

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| 10:00-11:00 | Seminar: Master of Law and Scholarship Opportunities at the Chicago-Kent College of Law <i>Suna Günbegi, Merit Risk Management and Consultancy Services - SAL Program Coordinator</i> | AB3 486.F |
| 10:45-11:45 | PANEL: Big 4, Big Dreams <i>Moderator: Seha İşmen Özgür, Özyeğin University - Strategy and Institutional Development Director</i> <i>Panelists:</i> <i>Onur Eşin, Deloitte - Risk Advisory Senior Manager</i> <i>Betül Ceylan, EY - Tax Senior Manager</i> <i>Ali Tuğrul Uzun, KPMG - Audit Director</i> <i>Gökçen Arslantürk, PwC - Audit Senior Manager</i> | Student Center Forum Area |
| 11:00-11:30 | Sectoral Talk: Working at a Startup <i>Cansu Akyar, Insider - Account Manager</i> <i>Cenk Karacaev, Insider - Digital Growth Associate</i> | OzU-X B27 |
| 11:30-12:00 | Seminar: Syrian Tangle in Turkey-United States Relations and Yo-Yo Diplomacy <i>Selin Nası, Journalist and International Affairs Specialist</i> | OzU-X B27 |
| 11:45-12:15 | Sectoral Talk: Fiba Commercial Properties Business Development <i>Rahmi Aydın, Fiba Commercial Properties - Business Development Director</i> | Student Center Forum Area |
| 12:30-13:30 | PANEL: Sustainability in Hotel Management and Gastronomy <i>Moderator: Defne Tüysüzoğlu, Özyeğin University - School of Applied Sciences Instructor</i> <i>Panelists:</i> <i>Lebriz Dedeoğlu, Swissotel The Bosphorus - Assistant Director of Talent & Culture</i> <i>Şerif Yenen, Şerif Yenen Travel - Travel Writer and Tourism Specialist</i> <i>Gamze Cizreli, Big Chefs - Founder</i> | Student Center Forum Area |
| 14:00-14:40 | Seminar: Gender in R&D: Why and How? <i>Assistant Professor Leyla Kayhan Elbirlik, Boğaziçi University - Humanities Program Coordinator</i> <i>Assistant Professor Alper Açık, Özyeğin University - Faculty of Social Sciences</i> | Student Center Forum Area |
| 14:00-14:40 | Sectoral Talk: New generation Skills: How did I Become a Social Entrepreneur? <i>Zeynep Karagöz, Maker Atölye - Founding Partner</i> | OzU-X B27 |
| 14:45-15:20 | Sectoral Talk: New Generation Retail and E-Commerce <i>Mehmet Cem Kızılkaya, Tekzen - Marketing Manager</i> <i>Celal Bal, Tekzen - E-Commerce Manager</i> | OzU-X B27 |
| 15:00-16:00 | PANEL: Emergence of Artificial Intelligence in the Era of Humans <i>Moderator: Faruk Eczacıbaşı, Turkish Informatics Foundation (TBV) - Chairman</i> <i>Panelists:</i> <i>Prof. Dr. Ethem Alpaydın, Boğaziçi University - Department of Computer Science</i> <i>Prof. Dr. Reşit Canbeyli, Boğaziçi University - Department of Psychology</i> <i>Dr. Özlem Armağan, Özyeğin University - Faculty of Law</i> <i>Görkem Küçüközmen, Gram Games - Senior Data Scientist</i> | Student Center Forum Area |
| 15:20-16:00 | Sectoral Talk: Otokoç Automotive Fleet Operations <i>Birkan Çalıřkan, Otokoç Automotive - Fleet Operations Manager</i> | OzU-X B27 |
| 16:00-16:40 | Sectoral Talk: Future Workplaces and Employee Experience in the New World <i>Ebru Taşçı Firuzbay, AlternatifBank - Human Resources Executive Vice President</i> | Student Center Forum Area |
| 16:00-16:40 | Sectoral Talk: Sales Career at Multinational Companies in FMCG <i>Tansel Tunca, Mondelēz International Turkey - Distributor Operations Country Sales Manager</i> | OzU-X B27 |
| 16:45-17:30 | Sectoral Talk: Design Thinking <i>Berkan Şahan, Logicalbond Design and Development - Managing Partner</i> <i>Gizem Köse, Logicalbond Design and Development - Managing Partner</i> | OzU-X B27 |
| | Sectoral Talk: Software Industry - To Be or Not to Be <i>Yaşar Safkan, H3M.IO- Head of Software Development, Software & IT Management Consultant</i> | Student Center Forum Area |
| SO 2019 | | |
| February 27, 2019 Wednesday | | |
| 09:30-10:00 | Sectoral Talk: Kuveyt Turk Participation Bank IT <i>Mücahit Gündebahar, KUVEYT TURK Participation Bank - Head of IT Group</i> | Student Center Forum Area |
| 10:00-10:40 | Sectoral Talk: Innovative Product Development at ING <i>Volkan Köseoğlu, ING Bank - Digital Innovation Hub Leader</i> | Student Center Forum Area |
| 10:00-11:00 | Sectoral Talk: Humans in the Era of Industry 4.0 <i>Oğuzhan Yıldız, Ceva Logistics - OPEX Group Manager</i> <i>Fikret Şensoy, Ceva Logistics - Ocean Product Group Manager</i> | OzU-X B27 |
| 10:00-11:00 | Seminar: Ombudsman Services <i>Ferhat Yıldırım, Özyeğin University - Faculty of Law Instructor</i> | AB3 486.F |

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| 11:00-11:30 | Sectoral Talk: User Experience, the Centerpiece of Digitalization <i>Barış Sarıalioğlu, TesterYou - Managing Partner</i> | OzU-X B27 |
| 11:00-11:40 | Seminar: E-Commerce and Legal Regulations <i>Hatice Zümbül, Zümbül Law Firm - Attorney at Law</i> | AB3 486.F |
| 11:30-12:10 | Sectoral Talk: Design Your Future in the World of Technology <i>Semih İncedayı, Doğuş Technology - CEO</i> <i>Levent Erdoğan, Doğuş Technology - Digital Solutions-Executive Vice President</i> <i>Aslı Barış, Doğuş Technology - HR Director</i> | Student Center Forum Area |
| 11:30-12:10 | Sectoral Talk: Interview Tips&Tricks <i>Alper Polatoğlu, BSH - HR Business Partner</i> <i>Ebru Güreli, BSH - HR Business Partner</i> | OzU-X B27 |
| 12:30-13:30 | PANEL: Digital Future of Aviation and the Role of Humans <i>Moderatör: Dr. Çağlar Üçler, Özyeğin University - Faculty of Aviation and Aeronautical Sciences</i> <i>Panelists:</i> <i>Barış Fındık, Pegasus Airlines - CIO</i> <i>M. Kerem Öztürk, TAV Technologies - General Manager</i> <i>Adem Yılmaz, THY - Corporate Innovation and Projects, SVP</i> | Student Center Forum Area |
| 14:00-14:30 | Sectoral Talk: Career Journey from OzU to Mercedes-Benz Turk <i>Feyza Yorgancı, Mercedes-Benz Turk - Senior Financial Analyst</i> | OzU-X B27 |
| 14:00-15:00 | Seminar: Cosmotalk (hosted by OzU Astronomy and Space Exploration Club) <i>Muhammed Ahmed Faris - Cosmonaut</i> | Student Center Forum Area |
| 14:30-15:00 | Seminar: The Future of Vehicles <i>Emre Kaplan, AVL - Software Team Leader</i> | OzU-X B27 |
| 15:00-15:40 | Sectoral Talk: Designing a Winning Customer Experience <i>Ercüment Erdur, Pfizer - MMC & Customer Insight Strategy Lead</i> | OzU-X B27 |
| 15:45-16:30 | Sectoral Talk: Retail Sector Marketing <i>Ahu Ayan, Fiba Retail Group - Marketing Manager</i> | Student Center Forum Area |
| 16:00-16:40 | Sectoral Talk: What Awaits the Z Generation in Business Life? <i>Aydın Süha, LOFT Jeans - Commercial Director</i> | OzU-X B27 |
| 16:30-17:15 | Seminar: Charismatic Leadership: The Formula for Charisma <i>Alper Almelek, Industrialist, Entrepreneur, Composer, Writer, Blogger</i> | Student Center Forum Area |
| 16:45-17:30 | Sectoral Talk: What is it all for? <i>Arda Bengiz Çetin, GSK (GlaxoSmithKline) - Talent Acquisition and Employer Brand Manager</i> | ÖZÜ-X B27 |
| 18:00-19:00 | Live: Radyo OzU Hosts Harun Can | Student Center Forum Area |
| 19:00-20:00 | Radyo OzU Dj Set | Student Center Ground Floor |

SO 2019

February 28, 2019 Thursday

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| 10:00-17:00 | NarcoTruck On Campus | Campus Main Entrance - Pavillion |
| 09:00-15:30 | Mock Interview: Gelecek Asset Management | SEPD Office |
| 09:30-15:30 | Mock Interview: Fibabanka | SEPD Office |
| 10:00-16:00 | Workshop: User Experience <i>Barış Sarıalioğlu, TesterYou - Managing Partner</i> | OzU-X OPENFAB |
| 10:00-11:00 | Training: Ceva Logistics - Interview Techniques | SEPD Training Room |
| 11:00-12:00 | Workshop: Ceva Logistics - Communication Game | SEPD Training Room |
| 10:00-12:00 | Workshop: Let's Design the Future with Lego <i>Yelda Gürbüz Erdoğan, HAPÇÖZÜM - Lego Serious Play Trainer</i> | OzU-X B27 |
| 12:30-13:30 | PANEL: Substance Abuse and Addiction Treatment <i>Moderator: Prof. Dr. Ozlem Yenerer Çakmut, Özyeğin University - Vice Dean of Faculty of Law</i> <i>Panelists:</i> <i>Sultan Işık, Yeşilay - General Manager</i> <i>Nihat Yücel, Yeşilay - Youth Programmes Assistant Specialist</i> | Student Center Forum Area |
| 13:00-17:00 | Mock Interview: GSK | SEPG Office |
| 13:30-16:00 | Mock Interview: Zümbül Law Firm | SEPD Office |
| 14:00-15:30 | Case Study: Doğuş Technology | SEPD Training Room |

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| 14:40-15:40 | Sectoral Talk: 3D in Hospitality <i>Harun Dursun, Mandarin Oriental, Bodrum - General Manager</i> | AB3 150 Oditorium |
| 15:30-17:00 | Case Study: Assessment - Great Place to Work | SEPD Training Room |
| 19:00-20:00 | Theatre: Waiting Room <i>OzU Chamber Theatre</i> | OzU Oda |
| SO 2019 | | |
| March 1, 2019 Friday | | |
| 09:00-12:00 | Mock Interview: Alternatif Bank | SEPD Office |
| 09:00-12:00 | Mock Interview: Schneider-Electric | SEPD Office |
| 09:00-12:00 | Mock Interview: Hayat Kimya | SEPD Office |
| 09:00-12:00 | Mock Interview: Otokoç Automotive | SEPD Office |
| 10:00-12:30 | Case Study: L'Oreal Supply Chain | SEPD Training Room |
| 10:30-12:00 | Case Competition: Data Analytics Camp - Group Meeting | ÖZÜ-X B27 |
| 12:30-13:30 | PANEL: Design for Everyone <i>Moderator: Prof. Dr. Orhan Hacıhasanoğlu, Özyeğin University - Dean of the Faculty of Design and Architecture</i> <i>Panelists:</i> <i>Dr. Göksenin İnalhan, Istanbul Technical University - Faculty of Architecture</i> <i>Dr. Aslı Sungur Ergenoğlu, Yıldız Technical University - Faculty of Architecture</i> | Student Center Forum Area |
| 13:00-14:00 14:00-16:00 16:00-17:00 | CLOSING: SPEED NETWORKING Seminar: Gender Equality in the Workplace (company professionals only) Assistant P Speed Networking (only junior and senior students can apply and attend) Firms: Alt Closing Coctail (only for firm and student participants of Speed Networking) | OzU-X B27 |
| 19:00-20:30 | Concert: SATTAS | Student Center Forum Area |