

Zümrüt Can Ambarcı

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Professional Profile

- 20+ years of experience in Capital Markets. Main focus on equity research. Value-added support on corporate finance and equity sales fields.
- Providing intensive training and hands-on mentoring to university students in business valuation, financial modelling, financial analysis and introduction to finance fields.
- Global experience on credit, corporate governance and fiduciary rating business
- In-depth knowledge of financial analysis, equity valuation, financial modeling and investment banking activities.
- Excellent understanding of business drivers, sector trends, local and global economic conditions.
- Deep familiarity of investor relation activities, corporate governance and ESG topics.

Professional Accomplishments

- Winner of the CFA¹ Research Challenge Competition of Turkey in 2020 as an Academic Advisor of Özyeğin University International Student Team.
- Awarded number one lecturer in Özyeğin University Graduate School of Business in Financial Engineering Department (FERM 511) by student evaluation results in 2019.
- Awarded the best brokerage house of Turkey by CFI (Capital Finance International) in 2014 and 2015 on the back of my research team's timely and accurate news and reports.
- Actively marketing the equity strategy, top equity picks and economic forecasts of Turkish stocks and economy to foreign investors through calls and roadshows (London, Poland, Dubai and USA)
- Organized investor conference in Poland which was attended by representatives (CFOs and CEOs) from 20 publicly-traded Turkish Companies.
- Played active role in some IPO projects; Aksa Energy and Emlak Konut REIT.
- Managed numerous business valuation services such as Doğu Holding, Enerji Ofisi, Alpet, Kemberburgaz and publicly traded companies in various sectors.
- Served as board member of a consultancy company (TSKB subsidiary - Escarus) that works in sustainability and environmental assessment fields.

Experience

(Jan. 2018 - Present)

Özyeğin University

Part-Time Lecturer, Graduate School of Business (2018 - present)

Financial Engineering Department – Financial Modelling and Business Valuation

Part - Time Lecturer, Faculty of Business (2018 - present)

International Finance & Business Administration Departments - Business Valuation
The Winner of 2020 CFA Research Challenge of Turkey

Part - Time Lecturer, Faculty of Applied Science (2018 & 2019)

Hotel Management & Gastronomy Departments – Introduction to Finance

¹ CFA, Chartered Financial Analyst by CFA Institute, USA. The CFA Institute Research Challenge is a global competition which tests the analytic, valuation, report writing, and presentation skills of university students.

(Sept. 2019 - Present)

National Investor Services Rating Agency (Turkish subsidiary of IIRA Rating)

Chief Strategy Officer & Rating Committee Member

(June 2018 – Sept. 2019)

Rasyonet Fintech Solutions – EquityRT

Business Development Director (MENA Region)

(July 2009 - July 2016)

Yatırım Finansman Securities (Subsidiary of Is Group of Turkey)

Head of Equity Research

(2012 - 2016)

Escarus Danışmanlık (Subsidiary of YF Securities)

Board Member

(2001 - 2009)

Alternatif Invest

Head of Equity Research (2001-2008) & Head of Sales (2008-2009)

(1998 - 2001)

Ata Invest

Assistant Director of Research

(1994 - 1998)

Yapı Kredi Bank

Equity Research Analyst

Education

N.Y.U. Continuing Education Division, New York (1993 - 1994)

Major: Financial Statement Analyses and Corporate Finance

M.B.A., The University of Istanbul, Istanbul (1992 - 1995)

Major: Capital Markets & Stock Exchange

B.A., The University of Istanbul, Istanbul (1988 - 1992)

Major: Economics

Other Qualifications

Strong writing and speaking skills in English

Capital Market Board of Turkey - Capital Market Activities Level 3 License

Capital Market Board of Turkey - Corporate Governance Rating License

Capital Market Board of Turkey - Credit Rating License

Judicial expert in Ministry of Justice in the field of Concordat